

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

- John Quincy Adams



Juan Leonardo Negron
Policy and Communications Director for Merck PR (LATAM)

Juan Leonardo has been recently appointed as Policy and Communications Director for Merck PR (LATAM). In his role, he is responsible for building strategic relationships with key policy stakeholders, including public health’s organizations and NGOs, who are active in the development of health policies that advances patients access to innovation. Juan will also work internally with the local, regional, and US teams to meet Merck’s strategic and business goals advocating for policies and legislation affecting competitiveness, investments and innovation in the pharmaceutical sector.

Prior to joining Merck, Juan held multiple roles with the U.S. Government in Washington, D.C. Juan started his career as Communications Assistant for Hon. Pedro Pierluisi and soon after became the Director of Operations for Hon. Joyce Beatty (D-Ohio, 3rd District), both positions in the U.S. House of Representatives in Washington, DC. Later on, he worked as Director of Programs and External Affairs for the Congressional Hispanic Leadership Institute in Washington, DC. Most recently, he held the position of Deputy Executive Director of the Puerto Rico Federal Affairs Administration (PRFAA) in Washington, DC. where he co-lead government of Puerto Rico’s federal lobbying and advocacy efforts on a variety of pressing issues such as: Disaster Assistance, Recovery and Reconstructions, Healthcare and Economic Development, among others. He also planned directed the agency’s programs and activities related to Government Affairs, Communications and Federal Funds.

Juan holds a Bachelor’s Degree from the University of Puerto Rico, Río Piedras Campus on Public Relations, Advertising and a minor in Political Sciences. While in Washington, DC, Negron-Díaz attended The John Hopkins University, Krieger School of Arts and Sciences, where he obtained his Master’s Degree in Crisis Communications and Public Policy.

In his spare time, Juan Leonardo loves to read, play his guitar and piano, sing and host people at home-- as he loves to cook for others. Whenever possible, Juan loves to travel, as his mantra is that travel is the only thing you buy that makes you richer, not only in knowledge, but in soul.