

Luis A. Soto

Presidente, Uno Radio Group



Luis A. Soto, native of Santurce, Puerto Rico, is the President of the largest radio group in Puerto Rico, UNO Radio Group. Luis earned a Bachelor of Science in Electrical Engineering from the University of Massachusetts, Amherst, and is a licensed engineer. He has worked at UNO since 1984 and held various positions such as Director of Engineering before becoming President in 1993.

Luis is credited for being instrumental in the transformation and growth of the group from a four radio-stations cluster into a 15 stations group. Currently, UNO is ranked as one of the leader radio groups commanding a great part of the market share of listeners, and is the largest radio employer on the island with over 130 employees.

Luis acts as advocate for the radio broadcast industry and currently serves as a Director of the board of the Puerto Rico Radio Broadcaster Association.

In 2004, Luis attended the National Security Seminar (NSS), at the US Army War College in Pennsylvania. Recently, Luis joined the US Army Puerto Rico Advisory Board.

He also belongs to several prominent organizations, including: College of Engineers and Surveyors of Puerto Rico; Society of Electrical Engineers of Puerto Rico; Puerto Rico Chamber of Commerce; AFDA Fraternity; Association of the US Army (AUSA).

Some of Luis national awards and recognitions include Sales and Marketing Executives Association of Puerto Rico “Top Management Award”; Puerto Rico Senate Recognition for Successful Radio Career and Inter American University Dean’s List.