



Sr. Luis Cruz
Director
The Film Foundation

Poet, writer, film critic and drama teacher, born in Cuba in 1941. Living in Puerto Rico since 1964 where has worked part time as a film critic for local newspapers and magazines. Columnist for all local newspapers. Radio and TV producer. Founded The Film Foundation in 2002 and created CINEFIESTA the following year. CINEFIESTA is actually the most important short film festival in the Caribbean and one of the more prestigious in Latin America with a record participation of 2,017 short films from more than 70 countries around the world in its 2013 edition. Winning films in CINEFIESTA has won awards and distinctions in Clermont Ferrand, Bilbao, Sundance, Berlin, Venice, Brussels, Cork and others. Also have been Oscar's nominees for the past five years. The Film Foundation has an extensive educational program for young film makers in Puerto Rico and is sponsored by government and private entities.

