



Gustavo Rodríguez Aparicio, Managing Director at 20th Century Fox Puerto Rico, Caribbean & Venezuela.

Rodríguez-Aparicio has been consistently increasing responsibilities in positions located in Mexico, Venezuela and Puerto Rico. Currently, he is responsible for all the operations of eight countries across US Hispanics, Latin America, US Virgin Islands, Dutch Antilles, British and French territories, four languages and a market of more than 40M people. Gustavo releases more than 25 brands per year in each territory, leading simultaneous negotiations and teams across multiple backgrounds.

Rodríguez-Aparicio has lead the company to a record ten-year market leadership by adapting to challenging environments, a dose of humor, and tackling when necessary, business matters outside his established areas of expertise.