



## **Edward Zayas Torres**

### **GENERAL DIRECTOR/EDITOR, EL VOCERO DE PUERTO RICO**

December 2013 – Present

A cargo de la operación del periódico, en general.

### **PRES. CASA DE COMUNICACION**

January 2013 – November 2013

Lead a group of communications expert to provide an ample set of services, such as public relations, marketing, strategic planning, advertising, events, among others.

### **DIRECTOR OF COMMUNICATIONS AND PRESS SECRETARY FOR GOV. LUIS FORTUNO (PR)**

February 2009-January 2013

Senior official with the primary responsibility to act as [spokesperson](#) for the [government administration](#). Also, responsible for collecting information about actions and events within the Governor's administration, as well as producing reactions to local and US developments. Interacted with the media, and dealt with the Governor's Office [press corps](#) on a daily basis, generally in a daily press briefing. Strategic planning, media buying, and supervision of the communication staff for the 136 government agencies in Puerto Rico.

### **EL VOCERO NEWSPAPER – BUSINESS EDITOR**

July 1997 – February 2009

In charge of business reporter staff; lead reporters to breaking news stories, editing of business articles; and administrative duties.

### **EL NUEVO DIA NEWSPAPER – BUSINESS REPORTER**

February 1994 – July 1997

In charge of reporting on commerce, manufacture, and construction industries, among other business events.

### **CARIBBEAN BUSINESS NEWSPAPER – BUSINESS REPORTER**

June 1991 – February 1994

Reporting on real estate, mortgage banking, construction, and commerce industries.

### **EL MUNDO NEWSPAPER – MAINSTREAM NEWS REPORTER AND COPY EDITOR**

November 1987 – December 1990

General news reporting. Also, as copy editor was responsible for editing news, newspaper page design, headline writer. .

**UNIVERSITY OF PUERTO RICO**

Master Degree in Education (Summa Cum Laude, Valedictorian)

B.A. (Magna Cum Laude). Major in Journalism and minor in Public Relations.

Partial journalism professor at University of Puerto Rico (15 years); and University of Sacred Heart (12 years)

As a student, was president of the Student Council at the School of Communications