



Antonio Javier Soler
Vice President & General Manager
Puerto Rico
MillerCoors Brewing Company

Antonio Javier Soler was born and raised in San Juan, Puerto Rico, and attended school at Colegio Marista in Guaynabo, Puerto Rico, from 1st through 12th grade. In 1986 Javier obtained a Bachelor's degree in Business Administration at the University of Hartford in Connecticut.

Javier started his career as a detergent salesman in Procter & Gamble before climbing the ladder to several leadership roles in sales, trade marketing and brand management. Over a span of 10 years Javier worked at Kimberly-Clark Corporation where he became the youngest Hispanic Marketing Director in the company, as he led the implementation of a centralized Brand Platform and Manufacturing Footprint for the Kleenex brand throughout Latin America. Javier made his way back to his homeland of Puerto Rico as the General Manager of the business.

After returning to Puerto Rico, Javier took on the responsibility of leading MillerCoors operations on the Island. Over the past eight years he has successfully transformed the company from a single brand company to a thriving organization that offers the widest variety of beer brands and liquid profiles in the market. Given his solid performance, he was given the added responsibility of leading the Company's strategy and sales execution plans for the Military segment Nationwide. Javier has created excellent relationships with distributors, customers, the community and Government. All thanks to having the best team in the Industry.

In recognition for his work, Javier was invited to join the Young President's Organization – the World's premiere business networking organization. Javier also presides over the Puerto Rico Alcoholic Beverage Industry Alliance, leading

the first industry-wide sector effort to promote responsible drinking, which encompasses no drinking and driving, and no serving alcohol to minors.

Javier actively contributes to several community United Way sponsored institutions like Fondita de Jesús, a support center for the homeless and Escuela Juan Ponce de León, a public elementary school. Also, Javier leads important corporate support to the arts, music and sports.

Javier has been married to Lourdes Silva for 26 years. He lives in San Juan, a place he proudly calls home.