



Simon Giles leads a global Strategy team that is focused on developing strategies for existing and new build cities that have technology at the core. He currently works with city governments and developers in Asia, Europe, the Middle East and the Americas as well as advising the World Economic Forum on Smart Grids and Green Growth Strategies.

His expertise spans sustainable economic development strategies, governance, financing strategy, citizen engagement and digital master planning. With his team he has pioneered the concept of integrated master planning which places commercial strategy, service model innovation and digital master planning on an equal footing with physical master planning in the development of Smart Cities. He is currently working on the development of Green Growth strategies and Innovation Clusters in a number of developing economies and is developing case studies for presentation at COP 17 and Rio +20.