

**PRiMEX can assist you in achieving
Competitiveness with :**

E3 = C

Education + Entrepreneurship + Exports



EDUCATION PROGRAMS

- Executive and Workforce Development
 - New Product/Service Idea Generation
 - Innovation & Entrepreneurial Strategies
 - Sales & Marketing Seminars
 - Change Management
 - Others

ENTREPRENEURSHIP PROGRAMS

- Growth Services
 - Eureka Process: new idea generation and validation process
 - Century 21 Marketing System
 - New Product Development
 - Mentoring /Coaching

EXPORTS & CAPACITY PROGRAMS

- Exportech Program
 - Export Plan & Implementation
 - International Sales & Marketing
- Capacity Improvement
 - Processes
 - Productivity
 - Environmental
 - Energy
- Quality Systems
 - ISO 9000– 14000 Compliance
 - Quality Audits

Why is E3=C so important?

You must develop Export Capacity
(goods and services)

But to **Export**,
you must first be...
An Entrepreneur

But to be an **Entrepreneur**...

You first need to pursue
an Excellent **Education** with
Global Perspective!!



Our Education, Export and
Entrepreneurial programs can help
you achieve your Growth
Strategies and Financial Goals.

Contact Us Today!
Noemi Marrero at
787) 756-0505 or
nmarrero@primexpr.org