

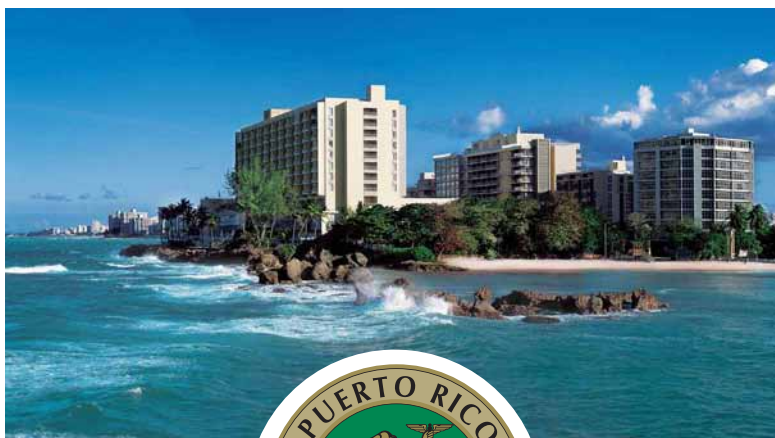


Puerto Rico

Chamber of Commerce

First E³ Summit of the Americas 2011

Education + Entrepreneurship + Exports =
COMPETITIVENESS



April 6 & 7, 2011
Conrad San Juan Condado Plaza



Puerto Rico Chamber of Commerce

First E³ Summit of the Americas 2011

REGISTRATION HOURS:

THURSDAY, APRIL 7 7:30 AM- 8:30 AM

YOUR REGISTRATION FEE INCLUDES:

- All plenary sessions, workshops and panels
- Continental Breakfast, Coffee Breaks
Lunch & Cocktails
- Unlimited admission to Exhibits
- General Registration Handouts and
Packet Materials

AGENDA:

WEDNESDAY, APRIL 6

6:00 PM - 9:00 PM
Welcome Cocktail

THURSDAY, APRIL 7

8:30 AM - 4:45 PM
Summit Conference
5:30 PM - 7:30 PM
Networking Cocktail

EXHIBIT HALL HOURS:

WEDNESDAY, APRIL 6

1:00 PM - 6:00 PM
Exhibitor Move-In

THURSDAY, APRIL 7

8:00 AM - 5:00 PM
Exhibits
10:45 AM - 11:30 AM/ 3:30 PM - 3:45 PM
Coffee Breaks
5:30 PM - 7:30 PM
Networking Cocktail

ADDITIONAL INFORMATION:

- Participants must wear the First E³ Summit
of the Americas badge for admission to all
sessions and the Exhibit Area.
- Business attire is requested for all Summit
Conference Events.



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Message from your Hosts

Chairman of the Board-Puerto Rico Chamber of Commerce and Chairman-First E³ Summit of the Americas 2011



Eng. Raúl Gayá Nigaglioni

Entrepreneurs and Investors:

The Puerto Rico Chamber of Commerce (PRCC) is pleased to invite you to be part of its **First E³ Summit of the Americas 2011**, taking place on April 6th and 7th, 2011 at the Conrad San Juan Condado Plaza Hotel.

The Summit Conference, centered on the theme "*Education + Entrepreneurship + Exports = Competitiveness*", aspires to be the premier trade and policy forum for the countries of the Western Hemisphere. We are bringing together for the first time in this event, the leading regional and international stakeholders that are making a difference to the economic development of the Region. The stellar invited guests include Mr. Thomas Donahue, Mrs. Frances Aldrich Sevilla-Sacasa, Dr. Ken Colwell, Hon. Luis Fortuño, Ms. Alejandra Castillo, Dr. David Lewis, Dr. Joseph Ganitsky, Mr. Arthur L. Smith and Mrs. Laura Morton who will deliver keynote addresses at the conference.



Architect Pablo L. Figueroa

This year the region continues to struggle with the fallout from the global financial crisis, and business sectors that have been the foundation for economic development are facing unprecedented challenges. We urgently need to re-ignite our economy to guarantee a forthcoming decade of sustained growth and it is up to us entrepreneurs to accomplish this daunting task. We are certain that the **First E³ Summit of the Americas 2011** will help stimulate and craft high impact initiatives to achieve this goal by gathering all American Chambers of Commerce in Latin America and Caribbean (Am Cham) as well as Heads of State, business and policy leaders, bankers, scholars and high level executives with decision making power from the international private and public sectors alike.

The Summit Conference will provide a unique opportunity to experience an engaging and intellectually stimulating discussion on the proposed formula for local and global competitiveness by delving on the three key pillars: Education, Entrepreneurship and Exports. Opportunities within the region will be also highlighted to encourage and promote intraregional trade increase. There will be a dedicated session on the Caribbean and special sessions on Public-Private Partnerships, and Renewal and Alternative Energy. Leaders, CEO and Experts from the public and private sectors will be sharing their experiences and best practices on how to proactively face unprecedented challenges by developing a new cadre of high performing leaders, innovators and entrepreneurs and by seizing and taking advantage of the myriad of investment opportunities available in the Region.

We look forward to your participation on this very important event. To make reservations and/or obtain more information, log on to <http://www.camarapr.org> or call 787-721-6060 from Monday to Friday during work hours (8:00 a.m. to 5:00 p.m.)

Cordially yours,
Eng. Raúl Gayá-Nigaglioni
Chairman of the Board

Architect Pablo L. Figueroa-Sánchez
Chairman

Rationale of the Event

Some people change their practices when they see the light, others when they feel the heat
Caroline Schroeder*

Why a Summit That Combines the Three Components: Education, Entrepreneurship & Exports?

- To help the region proactively face as well as benefit from the challenges and opportunities respectively posed by our interdependent global order.
- To address the complex root causes not the symptoms of our challenges. It is not only unusual, but quite common, to act on the symptoms rather than on the root causes. This consequently aggravates the problem due to actions and interventions itself due to impetus efforts and improvisation.
- What is of paramount importance before undertaking any action is deep and broad comprehension of the root causes of the problem.
- Many problems persist and prevail in spite of many and sometimes well intended actions for various reasons: 1) incomplete information, 2) incorrect information, or 3) lack of understanding of the nature and root causes of the problem. Ironically, it is precisely when the root causes of a problem are not understood that we can contribute to solve it. Not necessarily by acting, using quick fixes or silver bullet solutions, BUT by rather understanding the problem in-depth. In no small measure, we are convinced this is the added value of this Summit.



What Role does Education play in the Equation?

- According to SCANS (Secretary Commission for Achieving Necessary Skills) Report for America 2000, The Secretary's Commission on Achieving Necessary Skills, US Department of Labor and to the Innovation Skills Profile of the Conference Board of Canada (The largest think Tank in Canada), you need much more than science and math to be successful in a highly competitive globalized world and economy. Both profiles coincide that you need an unusual set of attributes and competencies that include "soft skills", IQ, but also EQ. These skills are essential for innovation and high levels of productivity and equally relevant to all types and sizes of organizations so they can produce new and better processes, products and services.
- It is clear that if we want to pursue optimum levels of local and global competitiveness as well as rekindle our sluggish economy, we have to create broad awareness that education drives productivity and innovation (the two principal drivers of any economy).

* Associate Professor of Religious and classical studies at the University of the Pacific and author of *Monastic Bodies*.



Following are some of the attributes of an Entrepreneur:

- Confidence: maintains confidence when facing difficulties and disheartening circumstances.
- Innovation skills: is not an inventor in the traditional sense of the word, but is one who crafts a new niche in the market and makes it visible to the rest.
- Results oriented: knows that in order to be successful, he or she needs a driving force that can only be obtained from establishing clear goals and objectives as well as from the pleasure and satisfaction derived from fulfilling them.
- Disposition for Risk: knows that success entails taking calculated risks. In general, a successful Entrepreneur exhibits a great disposition for taking risks, exposing himself or herself, step by step in calculated, limited and gradual degree in order to move from one phase to the other in accordance with the certainty and outcome of his or her previous decision.
- Total Commitment, hard work, high level of energy and capacity to hyper focus are essential in the profile of an Entrepreneur.

Nevertheless we have to underscore two caveats:

- First, the deliberate and formal training of selected candidates to develop the abovementioned necessary attributes and competencies does not guarantee the success of the business.
- Second, the entrepreneurial attributes and competencies required for the successful launch of a new business are not necessarily the same ones needed to achieve sustained growth in the business or the same ones needed to innovatively manage and maintain the business competitive once it has grown and is a mature business. Regrettably and in too many occasions, he or she is unable to make this transition.

Time Magazine dedicated its May 29, 2009 issue and front page to the future of the U.S. Labor market. The conclusion that we can derive from this very well documented report is that “employment as we know it,

What is Entrepreneurship?

There are various concurrent definitions:

- The Lester Center at Berkeley University in California provides the following definition: “Entrepreneurship is the search and unrelentless pursue of opportunities, above and beyond the resources available within your reach and under your control, through high levels of productivity and constant innovation. Without any doubt, this entails disposition for risk and temperament for action.
- An entrepreneur is a person that identifies an opportunity in a market and has the motivation or drive and the ability to mobilize resources to develop it as well. It is a self confident person with multiple task abilities that creates markets and generates profits behind a product or service, and navigates comfortably through rough waters.
- This is a topic of interest for various disciplines such as venture creation, venture capital, social entrepreneurship, business and entrepreneurial innovation, global business, information technology and biotechnology among many others.



disappeared”. The article indicates that “Ten years ago, Facebook nor Internet existed. Therefore, who knows what jobs will be needed or created for the next decade. Even though unemployment is at its highest level in 25 years, employment will return, but not in the same way. No one is going to pay for just coming to work. We will see more flexibility, self employment and entrepreneurship, and collaboration. In summary, a labor market much less secured and guided by a new generation with new values and with women in the drivers seat”.

What is the importance of Exports and Export Capacity?

In August 4, 2010 the Brookings Institution published a report entitled “ Export Nation: How U.S. Metros Lead National Export Growth and Boost Competitiveness” prepared by Emilia Istrate, Jonathan Rothwell and Bruce Katz, Vicepresident and Director of the Center and

- The growth of exports in the US has generated a significant increase in the creation of high paying jobs.
- Exports generated 11.8 millions jobs at national level and 7.7 million jobs were created in the 100 most productive metropolitan regions. This represents 8.3% of total employment at national level and 8.1% of total employment in the most productive metropolitan regions.
- Another remarkable finding is that the 10 metropolitan cities with the highest export value produced 43% of the total exports produced by the 100 metropolitan cities. Also, 4 of the 100

metropolitan regions duplicated their export value between 2003 and 2008.

- The export firms within the 100 metro cities paid higher salaries than those focused in the domestic market.

Finally, the December 2005 report prepared by the Federal Reserve Bank of New York, confirms how the economy of agglomeration combined with the creation of multi-sector clusters and its supply chain, has dramatically increased the productivity, innovation and competitiveness of New York, transforming the city into a global export hub for multiple business sectors. As a matter of fact, New York City ranks second among the top 10 cities with the highest value of exports.

Conclusion:

There is no doubt that we live in a globalized world and economy; one that is highly competitive where cities, countries and regions compete with one another. Labor mobility has considerably increased the availability of labor force around the world, capital moves to the friendliest environment, and technology through innovation has eliminated any gap in productivity or geographical constraint.

We should not focus on the symptoms, but rather act on the root causes of the problem and that entails addressing three key pillars: Education, Entrepreneurship (Business Sophistication) and Development of Export Capacity. Therefore, we propose the following formula:

- Develop **Export Capacity** (goods & services)
- But to **Export**, you must first be...
- An **Entrepreneur**
- But to be an **Entrepreneur...**
- You must first **pursue an Excellent Education, BUT** with a 360° global perspective!

The formula:

$$E^3 = C$$

$$\text{Education} + \text{Entrepreneurship} + \text{Exports} = \text{Competitiveness}$$

Summit Conference Schedule of Events

April 5, 2011

April 7, 2011- Summit Conference: 8:30AM to 4:45 PM | Networking Cocktail: 5:30 PM- 7:30 PM | Conrad San Juan Condado Plaza

7:30 AM - 8:30AM

Registration

8:30 AM - 8:45AM

Ponce de León A

Master of Ceremony: Mr. Edgardo Bigas-Valladares
Executive Vice President, Puerto Rico Chamber of Commerce

Welcome Remarks

- Architect Pablo L. Figueroa
Chairman, First E³ Summit of the Americas 2011
- Mrs. Frances Aldrich Sevilla-Sacasa, Interim Dean of the University of Miami School of Business Administration and former President of U.S. Trust Bank of America Private Wealth Management
- Engineer Raúl Gayá-Nigaglioni
Chairman of the Board, Puerto Rico Chamber of Commerce
- Honorable Kenneth McClintock
Secretary of State, Puerto Rico

PLENARY SESSIONS

8:45 AM – 9:15 AM

Ponce de León A

The Economic World Stage and Outlook for the Region: 2011 and Beyond

Keynote Speaker:

- Mr. Thomas J. Donohue
President & CEO, U.S. Chamber of Commerce

9:15 AM – 9:45 AM

Ponce de León A

Investment Climate in the Region

Keynote Speaker:

- Mr. Carlos Ubiñas, CEO International & Puerto Rico
UBS Financial Services, Inc. of P.R.

9:45 AM – 11:00 AM

Ponce de León A

Workshop 1: Education and Knowledge: The New Commodities and Main Drivers

The role of education is critical in developing the next wave of leaders, innovators and entrepreneurs. This workshop will discuss the technological and educational revolutions and how they can respond to the expectations of the young generations and boost markets into a decade of sustained growth.

Keynote Speaker:

- Mrs. Frances Aldrich Sevilla-Sacasa, Interim Dean of the University of Miami School of Business Administration and former President of U.S. Trust Bank of America Private Wealth Management

Moderator:

Mrs. Magda T. Vargas-Battle, President, Profiles International P.R.

Discussion Panel and Invited Panelists:

- Dr. Ileana Rodríguez-García
President, Carlos Albizu University
- Dr. Helen Sosa-Staples, Assistant Secretary for Occupational and Technical Education, Puerto Rico Department of Education
- Dr. José F. Méndez
President, Ana G. Méndez University System
- Dr. Ana R. Guadalupe Quiñones
Chancellor, Río Piedras Campus, University of Puerto Rico
- Dr. Richard Morales
Adjunct Faculty Member, University of Phoenix
President, Quantum Results Corporation
- Dr. Manuel Figueroa
President, Virtual Educational Resources Network (VERNET)
and Vicepresident, Board of INTECO

11:00 AM – 12:15 PM

Ponce de León A

Workshop 2: Entrepreneurship Economy

This workshop will discuss the importance of Entrepreneurship on economic growth, market expansion, commercializing innovation and reducing unemployment. Governments must pursue policies that encourage and promote the culture of enterprise and entrepreneurship. In addressing this, this panel will identify the global trends that would be replicated to create the proper conditions for the implementation of these policies and will discuss what reforms are needed. To finalize, the panel will discuss the methods being utilized by the new generation of entrepreneurs to combine skills, innovation and capital.

Keynote Speaker:

- Dr. Ken Colwell, Director of Entrepreneurship Programs, School of Business Administration, University of Miami

Moderator:

Mr. Ricardo Aponte Parsi, Esq., Attorney at Law, Aponte Parsi Law Offices

Discussion Panel and Invited Panelists:

- Hon. José R. Pérez-Riera
Secretary, Department of Economic Development and Commerce of Puerto Rico
- Dr. Jorge F. Freyre
President, Applied Research, Inc.
Director, Econometric Model, Interamerican University of Puerto Rico
- Dr. Manuel (Coco) Morales
Chairman, Intelligence Forecasting, Inc.
- Mr. Ignacio A. Mijares-Elizondo
President, Cemex de Puerto Rico, Inc.

12:15 PM – 2:15 PM

Royal Room

LUNCH

Invited Keynote Speaker:

- Honorable Luis G. Fortuño-Burset
Governor of the Commonwealth of Puerto Rico

PLENARY SESSION

2:15 PM – 3:30 PM

Ponce de León A

Workshop 3: Export-Driven New Ventures and Economic Growth

Domestic new ventures, as well as export oriented new ventures, are both important strategies for achieving economic growth. This panel dwells on the fact that local entrepreneurs must enter into the global markets. It will discuss how, despite more than forty (40) Free Trade Zones in the region, Latin America's intraregional trade remains very low compared to that of Europe and Asia, as a means to illustrate the fact that opportunities within the region must be pursued and intraregional trade increased.

Keynote Speakers:

- Ms. Alejandra Castillo
National Deputy Director – Minority Business Development Administration (MBDA), U.S. Department of Commerce
- Dr. David E. Lewis
Vice-President, Manchester Trade, Ltd.

Moderator:

Mrs. Gisela Feliciano, President, Sales and Marketing Executive Association of Puerto Rico (SME)

Discussion Panel and Invited Panelists:

- Mr. Alexis J. Rivera-Gandulla, Esq.
Deputy Director, Puerto Rico Trade Company
- Mr. José Joaquín Villamil
Chairman & CEO, Estudios Técnicos, Inc.
Chairman of the Board, Association of Economists of Puerto Rico
- Mr. Javier Bravo, President,
Blue Ocean Trading, Inc.

- Mr. Kai P. Schoenhals, Esq., Commercial Director
Grupo VICINI

3:30 PM – 3:45 PM
Coffee Break

CONCURRENT SESSIONS

3:45 PM – 4:45 PM **Ponce de León A** **Panel 1: Trade the Engine for Growth in North America, Latin America and the Caribbean**

As Caribbean and Latin American countries struggle with the energy, financial and food crisis in the global economy; the vulnerability of the Caribbean is clear as the region is heavily dependent on imports. Reliance on the United States as the main destination for exports, and as a source for tourist arrivals, and investment capital, increases the vulnerability of the region to the effects of an economic downturn in the United States economy. This panel will discuss some of the solutions that can be called upon by the region to deal with these challenges.

Keynote Speaker:

- Dr. Joseph Ganitsky, Research Professor, Management, School of Business Administration and Director, Center for International Business Education and Research (CIBER), University of Miami

Moderator:

Mr. Israel Lorenzana, President, I-Solutions, Corp.

Discussion Panel and Invited Panelists:

- Mrs. Sally Yearwood
Acting Executive Director
Caribbean Central America Action
- Mr. Felipe Hernández, Esq.
Chairman of the Board, Puerto Rico Manufacturing Extension, Inc. (PRIMEX)
- Mrs. Rhonda M. Castillo-Gammil, Esq., P.E.
Executive Director
Port of the Americas Authority, Puerto Rico
- Mr. Edmundo Rodríguez, President & CEO
NRI & ImEx Zone Logistics, Inc.
- Mr. Fabio Pellizer
Director of International Business, Santander Puerto Rico

3:45 PM – 4:45 PM **Ponce de León B** **Panel 2: Redefining Public-Private Partnerships**

The private sector can bring not just financial assistance but knowledge, expertise and other resources to solving issues traditionally considered to be in the public domain. This panel dwells on the fact that the role of the private sector in trade policy has never been more important and it is imperative that the voice of small to medium-sized enterprises, not multinationals alone, is heard. It will discuss the kinds of PPPs being done in recent years, the issues being tackled and the level of innovation which collaborative projects are bringing-in to trade development policy. The panel will also analyze and discuss best practice case studies of collaborations between the public and private sectors across a number of different industries in developing countries which are yielding mutually

beneficial outcomes. To finalize, the panel will also discuss a new relationship between the public and private sector to achieve common goals.

Keynote Speaker:

- Mr. Arthur L. Smith
President of Management Analysis Incorporated (MAI)/CEO of
USA National Council for Public Private Partnerships

Moderator:

Mr. Rossell Barrios, Esq., Shareholder and Member of the Litigation and Trial Practice Department, Goldman, Antonetti & Córdova, P.S.C.

Discussion Panel and Invited Panelists:

- Mr. David Alvarez
Executive Director, Puerto Rico Public-Private Partnerships Authority
- Mrs. Myrna I. Lozada-Guzmán, Esq.
Shareholder, Corporate and Banking Department of Goldman,
Antonetti & Córdova; President of Puerto Rico Chamber
of Commerce Public and Private Alliance Committee
- Hon. Marco Antonio Huerta Sánchez, Deputy Consul General
of Mexico in San Juan, Puerto Rico
- Mr. Héctor L. Del Río Torres
President, Tamrio, Inc.

CONCURRENT SESSION

3:45 PM – 4:45 PM **Ponce de León C** **Panel 3: Renewable Energy: Opportunities for Regional Synergy and Interconnection**

Volatile energy costs have affected regional competitiveness. Renewable energy costs are high, with regional governments and private sector without the technology or capital to invest in alternative energy projects. This panel will examine incentives or policy changes that can increase private sector participation in renewable and alternative energy projects. It will also discuss those initiatives and policies for promoting conservation and energy efficiency that have proven successful. To finalize, the panel will explore areas of possible collaboration within the region and what can be done to turn expressions of good-will into the real world transfer of skills, expertise and energy.

Keynote Speaker:

- Mrs. Laura Morton
Senior Advisor on Renewable Energy, U.S. Department of Energy

Moderator:

Professor Rafael Llopart, Sacred Heart University

Discussion Panel and Invited Panelists:

- Mr. Juan A. Pérez López, Esq.
General Manager, InterAmerican Energy Sources, LLC.
- CPA Jaime L. Sanabria-Hernández
General Manager Finance & Administration, EcoEléctrica
Puerto Rico
- Mr. Luis Bernal Jiménez, Esq.
Executive Director, The Puerto Rico Energy Affairs Administration

5:30 PM – 7:30 PM
Networking Cocktail

Brisas del Mar

Investment*: **PRCC Members & Non Members:** \$267.50 **Students:** \$187.25 **Table of Ten(10):** \$2,140.00

*Includes: Tax, Continental Breakfast, Coffee Breaks, Lunch, Educational Material and Two Networking Cocktails. Students must present student I.D. We accept: Mastercard, VISA, American Express, Discover and Checks. Our hours are Monday to Friday from 8 a.m. - 5 p.m.

For more information about sponsorship, exhibitions and reservations:

787-721-6060, Ext. 2209 and 2301 or visit www.camarapr.org.



First E³ Summit of the Americas 2011

Registration Form

Instructions:

FAX:

CREDIT CARD PAYMENT ONLY
Send your completed form to:
787-723-1891

If faxing, DO NOT mail the original form.

MAIL:

CHECK OR MONEY ORDER ONLY
Send your completed form to:
Puerto Rico Chamber of Commerce
PO BOX 9024033
San Juan, PR 00902-4033

EMAIL:

Please return completed form via Email to:
nrobles@camarapr.net
ONCE PAYMENT HAS BEEN PROCESSED, PRCC
WILL SEND REGISTRATION CONFIRMATION TO THE
E-MAIL ADDRESS PROVIDED

ALL REGISTRATION QUESTIONS

Contact: Nancy Robles at 787-721-6060
Ext. 2209 or via E-mail: nrobles@camarapr.net
Puerto Rico Chamber of Commerce (PRCC)

ALL PROGRAM QUESTIONS:

Contact PRCC at: 787-721-6060, Ext. 2225 or
via E-mail: sgonzalez@camarapr.net
Puerto Rico Chamber of Commerce (PRCC)

CANCELLATIONS & REFUND POLICY:

- Please provide your confirmation letter/number when submitting your request. Registration Fees will be refunded, less an administrative fee of \$55.00 USD only upon RECEIPT of written cancellation notice.
- NO TELEPHONE CANCELLATION ACCEPTED. The Notice of Cancellation MUST BE RECEIVED BY April 1st, 2011 VIA MAIL OR FAX.
- PLEASE NOTE THAT April 1st, 2011 IS THE RECEIPT AND NOT POSTMARK DATE.
- No Registration Fees will be REFUNDED FOR CANCELLATIONS RECEIVED AFTER April 1st, 2011. REFUNDS WILL NOT BE ISSUED FOR NO SHOWS.

Please send Refund Cancellations to
Puerto Rico Chamber of Commerce
Att: Sandra González, Program Director
PO BOX 9024033
San Juan, PR 00902-4033
Fax: 787-723-1891
E-mail: sgonzalez@camarapr.net

PLEASE ALLOW 72 HOURS FROM DATE OF
YOUR WRITTEN NOTICE FOR PROCESSING.

REGISTRATION WILL NOT BE PROCESSED
WITHOUT RECEIVING PAYMENT.

PARTICIPANT INFORMATION

All fields are required to complete registration

Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐

Last Name:

First Name:

Job Title:

Company/Organization:

Address:

City:

Country:

Zip/Postal Code: Area/Country Code Telephone #:

Fax Number:

E-Mail Address:

E-Mail Address MUST BE PROVIDED. If you do not have one, please indicate.

REGISTRATION CATEGORY

REGISTRATION INCLUDES: Taxes, all Plenary Sessions, Workshops and Concurrent Panels, Continental Breakfast, Coffee Breaks, Lunch & Cocktails, Admission to the Exhibits, General Registration Handouts and Packet Materials.

Please check the proper registration fee.

☐ **PRCC Members & Non Members:** \$267.50 ☐ **Students:** \$187.25

☐ **Table of Ten(10):** \$2,140.00

FOR GROUP RATES: please contact Sandra González, Program Director,
sgonzalez@camarapr.net

PAYMENT OPTION (Please Check Only One)

☐ American Express ☐ VISA ☐ MasterCard

Credit Card Number:

Card Holder Name:

Expiration Date:

Signature:

☐ Check or Money Orders Enclosed Payable to: Puerto Rico Chamber of Commerce. All Checks could be in U.S. Dollars and Drawn on/payable through a U.S. Bank. Sorry, we cannot accept checks payable through a foreign bank.

☐ For WIRE TRANSFER Information, please contact PRCC at 787-721-6060, Ext. 2224 or via E-mail at msostre@camarapr.net. NOTE: Please include a \$10.00 processing fee for wire transfer payments.

Sponsorship Opportunities

LEAD \$50,000+

- Recognition as LEAD Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- Introduction of Dignitary at Luncheon Event.
- Designation of Senior Company Representative as Speaker/Panelist at session of choice.
- Seating at Head Table of Choice.
- Ten(10) complimentary registrations to the conference.
- Two(2) complementary Premium exhibit booths.
- One-page ad in Summit Conference Program (optional).
- Hyperlink from PRCC website for one(1) year.

Platinum \$30,000

- Recognition as PLATINUM Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- Introduction of Dignitary at Luncheon Event.
- Designation of Senior Company Representative as Speaker/Panelist at session of choice.
- Seating at Head Table of Choice.
- Six(6) complimentary registrations to the conference.
- Two(2) complementary Premium exhibit booths.
- One-page ad in Summit Conference Program (optional).
- Hyperlink from PRCC website for one(1) year.

Gold \$20,000

- Recognition as GOLD Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- Designation of Senior Company Representative as Speaker/Panelist at session of choice.
- Seating at Head Table of Choice.
- Four(4) complimentary registrations to the conference.
- One(1) complementary Premium exhibit booth.
- Half-page ad in Summit Conference Program (optional).
- Hyperlink from PRCC website for one(1) year.

Silver \$10,000

- Recognition as SILVER Conference Summit Sponsor.
- Featured Sponsor: All Plenary Workshop and Panel Events.
- Seating at Head Table at Luncheon Event.
- Two(2) complimentary registrations to the conference.
- Seating at Head Table for One(1) session of choice.
- One(1) complementary Premium exhibit booth.
- Half-page ad in Summit Conference Program (optional).

Bronze \$5,000

- Recognition as BRONZE Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- One(1) complimentary registration to the conference.
- Tabletop display.

Additional Sponsorship Opportunities \$2,500+

- Coffee Break Sponsorship: 2 Opportunity available at \$2,500
- Cocktail Reception Sponsorship: Information available upon request
- Breakfast Sponsorship: Information available upon request
- Advertisement in Summit Conference Program

All Levels include:

- Recognition in all Conference Summit Press Releases.
- Placement of Company logo in all Conference Summit marketing materials.
- Placement of Company logo by the registration and exhibition areas.
- Logo exposure on screens during the event.
- Reserved seating at ALL meal events (optional).
- Inclusion of promotional item in Conference Summit Packet and/or at session of choice.
- Discounted registration prices for additional company representatives.



Sponsorship Contract

1. Sponsor Representative Contact Information:

Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐

Last Name:

First Name:

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Job Title:

Company/Organization:

--	--

Address:

City:

--	--

State:

Zip/Postal Code:

--	--

Country:

Telephone #:

--	--

Fax Number:

E-Mail Address:

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2. SPONSOR CATEGORY: Please choose level of sponsorship by checking the appropriate box

- ☐ LEAD=\$50,000+ ☐ Platinum=\$30,000 ☐ Gold=\$20,000
- ☐ Silver=\$10,000 ☐ Bronze=\$5,000 ☐ Additional Sponsorship Opportunities=\$2,500+

3. PAYMENT OPTIONS (Please Check Only One)

☐ Credit Card

☐ American Express

☐ VISA

☐ MasterCard

Credit Card Number:

Card Holder Name:

Expiration Date:

Signature:

☐ Check or Money Orders Enclosed Payable to: Puerto Rico Chamber of Commerce. All Checks should be in U.S. Dollars and Drawn on/payable through a U.S. Bank. Sorry, we cannot accept checks payable through a foreign bank.

☐ For WIRE TRANSFER Information, please contact PRCC at 787-721-6060, Ext. 2224 or via E-mail at msostre@camarapr.net. NOTE: Please include a \$10.00 processing fee for wire transfer payments.

Please send COMPLETED form
Company Logo and Promotional
Material by:

March 11th, 2011

Via Email: nrobles@camarapr.net
Via Fax: 787-723-1891
Via Mail: PO Box 9024033
San Juan, PR 00902-4033

For questions or further information
please call 787-721-6060, Ext. 2209
or visit our website:
www.camarapr.org

Exhibit Application

EXHIBIT DATE: April 7, 2011 | Conrad San Juan Condado Plaza

Type or print information exactly as it should appear in Final Summit Conference Program.

EXHIBIT DATE AND HOURS:

Thursday, April, 7, 2011, 8:00 am – 5:00 pm

SET-UP:

Wednesday, April 6, 2011, 1:00 pm – 6:00 pm

TEAR-DOWN:

Thursday, April 7, 2011, 5:00 pm

Return form and payment to: Puerto Rico Chamber of Commerce, PO Box 9024033, San Juan, Puerto Rico 00902-4033.

Application must be received by March 18, 2011 to be included in our printed program.

Please note: Summit Conference registration fees are not included in exhibit fees. All exhibitors must register for the conference.

If you have any questions, please call Nancy Robles at: 787-721-6060, Ext. 2209.

EXHIBITOR INFORMATION

Exhibiting Company/Organization

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Exhibit Contact

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Address:

City:

--	--

State:

Zip/Postal Code:

Country:

--	--	--

Telephone #:

Fax Number:

--	--

E-Mail Address:

Website:

--	--

On-Site Representative:

Job Title:

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DESCRIPTION OF PRODUCT, SERVICES OR PROGRAM TO BE EXHIBITED:

COST OF EXHIBIT SPACE:

☐ One Space (Tabletop Exhibit): \$700 ☐ Two Spaces (Tabletop Exhibit): \$950 ☐ One 8' x 10' Free Standing Space: \$1,200

Total: \$

PAYMENT INFORMATION: DEADLINE: Final payment must be received by March 11, 2011

<input type="checkbox"/> American Express		<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
Credit Card Number:			
Card Holder Name:			
Expiration Date:		Signature:	

☐ Check or Money Orders Enclosed Payable to: Puerto Rico Chamber of Commerce. All Checks could be in U.S. Dollars and Drawn on/payable through a U.S. Bank. Sorry, we cannot accept checks payable through a foreign bank.

☐ For WIRE TRANSFER Information, please contact PRCC at 787-721-6060, Ext. 2224 or via E-mail at msostre@camarapr.net. NOTE: Please include a \$10.00 processing fee for wire transfer payments.

Exhibit Application

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BILLING INFORMATION

Enter information exactly as it appears on your credit card statement.

Last Name:	First Name:
<input type="text"/>	<input type="text"/>
Job Title:	Company/Organization:
<input type="text"/>	<input type="text"/>
Address:	City:
<input type="text"/>	<input type="text"/>
State:	Zip/Postal Code:
<input type="text"/>	<input type="text"/>
Country:	Telephone #:
<input type="text"/>	<input type="text"/>

IMPORTANT INFORMATION

Booth equipment and service information

Standard booth Package: 6' draped table; company identification booth sign and booth number; two chairs and wastepaper basket are included in fee. Complete shipping instructions and information regarding electrical outlets and audiovisual requests will be sent directly to exhibitors prior to the Summit Conference.

Cancellation

All cancellations must be made in writing. If notice of cancellation is made before March 18th, a refund less \$300.00 will be issued. NO REFUNDS will be issued after March 18th.

Liability

The exhibitor assumes responsibility and agrees to indemnify the Puerto Rico Chamber of Commerce (PRCC) and the Conrad San Juan Condado Plaza and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that, neither the Puerto Rico Chamber of Commerce nor the Conrad San Juan Condado Plaza, maintains insurance covering the Exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor's displays, equipment, or other property brought upon the premises of the Conrad San Juan Condado Plaza and agrees to indemnify, defend and hold harmless the PRCC, the Conrad San Juan Condado Plaza, and its owners, servants, agents, and employees against all crimes, or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Conrad San Juan Condado Plaza premises excluding any liability caused by negligence of the PRCC or the Conrad San Juan Condado Plaza or its owners, servants, agents, and employees.

Security

Exhibitors are solely responsible for their own exhibit materials and should insure the exhibit against loss and damage from theft, accident, vandalism, fire, or other causes. All property of an exhibitor is understood to remain in the exhibitor's care.

The exhibitor agrees to abide by all exhibit terms and conditions as stated in this contract.

Signature: _____ Date: _____
Month/Day/Year

For the PRCC use only:

Accepted: Date Received: Space(s): Payment:
Month/Day/Year

Recommended Hotel



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Puerto Rico 00907



(787) 721-1000



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- Fed Ex Express
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- Scotiabank
- Santander
- Citibank
- Puerto Rico Industrial Development Company (PRIDCO)
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