

Summit Conference Schedule of Events

April 5, 2011

April 7, 2011- Summit Conference: 8:30AM to 4:45 PM | Networking Cocktail: 5:30 PM- 7:30 PM | Conrad San Juan Condado Plaza

7:30 AM - 8:30AM

Registration

8:30 AM - 8:45AM

Ponce de León A

Master of Ceremony: Mr. Edgardo Bigas-Valladares
Executive Vice President, Puerto Rico Chamber of Commerce

Welcome Remarks

- Architect Pablo L. Figueroa
Chairman, First E³ Summit of the Americas 2011
- Mrs. Frances Aldrich Sevilla-Sacasa, Interim Dean of the University of Miami School of Business Administration and former President of U.S. Trust Bank of America Private Wealth Management
- Engineer Raúl Gayá-Nigaglioni
Chairman of the Board, Puerto Rico Chamber of Commerce
- Honorable Kenneth McClintock
Secretary of State, Puerto Rico

PLENARY SESSIONS

8:45 AM – 9:15 AM

Ponce de León A

The Economic World Stage and Outlook for the Region: 2011 and Beyond

Keynote Speaker:

- Mr. Thomas J. Donohue
President & CEO, U.S. Chamber of Commerce

9:15 AM – 9:45 AM

Ponce de León A

Investment Climate in the Region

Keynote Speaker:

- Mr. Carlos Ubiñas, CEO International & Puerto Rico
UBS Financial Services, Inc. of P.R.

9:45 AM – 11:00 AM

Ponce de León A

Workshop 1: Education and Knowledge: The New Commodities and Main Drivers

The role of education is critical in developing the next wave of leaders, innovators and entrepreneurs. This workshop will discuss the technological and educational revolutions and how they can respond to the expectations of the young generations and boost markets into a decade of sustained growth.

Keynote Speaker:

- Mrs. Frances Aldrich Sevilla-Sacasa, Interim Dean of the University of Miami School of Business Administration and former President of U.S. Trust Bank of America Private Wealth Management

Moderator:

Mrs. Magda T. Vargas-Battle, President, Profiles International P.R.

Discussion Panel and Invited Panelists:

- Dr. Ileana Rodríguez-García
President, Carlos Albizu University
- Dr. Helen Sosa-Staples, Assistant Secretary for Occupational and Technical Education, Puerto Rico Department of Education
- Dr. José F. Méndez
President, Ana G. Méndez University System
- Dr. Ana R. Guadalupe Quiñones
Chancellor, Río Piedras Campus, University of Puerto Rico
- Dr. Richard Morales
Adjunct Faculty Member, University of Phoenix
President, Quantum Results Corporation
- Dr. Manuel Figueroa
President, Virtual Educational Resources Network (VERNET)
and Vicepresident, Board of INTECO

11:00 AM – 12:15 PM

Ponce de León A

Workshop 2: Entrepreneurship Economy

This workshop will discuss the importance of Entrepreneurship on economic growth, market expansion, commercializing innovation and reducing unemployment. Governments must pursue policies that encourage and promote the culture of enterprise and entrepreneurship. In addressing this, this panel will identify the global trends that would be replicated to create the proper conditions for the implementation of these policies and will discuss what reforms are needed. To finalize, the panel will discuss the methods being utilized by the new generation of entrepreneurs to combine skills, innovation and capital.

Keynote Speaker:

- Dr. Ken Colwell, Director of Entrepreneurship Programs, School of Business Administration, University of Miami

Moderator:

Mr. Ricardo Aponte Parsi, Esq., Attorney at Law, Aponte Parsi Law Offices

Discussion Panel and Invited Panelists:

- Hon. José R. Pérez-Riera
Secretary, Department of Economic Development and Commerce of Puerto Rico
- Dr. Jorge F. Freyre
President, Applied Research, Inc.
Director, Econometric Model, Interamerican University of Puerto Rico
- Dr. Manuel (Coco) Morales
Chairman, Intelligence Forecasting, Inc.
- Mr. Ignacio A. Mijares-Elizondo
President, Cemex de Puerto Rico, Inc.

12:15 PM – 2:15 PM

Royal Room

LUNCH

Invited Keynote Speaker:

- Honorable Luis G. Fortuño-Burset
Governor of the Commonwealth of Puerto Rico

PLENARY SESSION

2:15 PM – 3:30 PM

Ponce de León A

Workshop 3: Export-Driven New Ventures and Economic Growth

Domestic new ventures, as well as export oriented new ventures, are both important strategies for achieving economic growth. This panel dwells on the fact that local entrepreneurs must enter into the global markets. It will discuss how, despite more than forty (40) Free Trade Zones in the region, Latin America's intraregional trade remains very low compared to that of Europe and Asia, as a means to illustrate the fact that opportunities within the region must be pursued and intraregional trade increased.

Keynote Speakers:

- Ms. Alejandra Castillo
National Deputy Director – Minority Business Development Administration (MBDA), U.S. Department of Commerce
- Dr. David E. Lewis
Vice-President, Manchester Trade, Ltd.

Moderator:

Mrs. Gisela Feliciano, President, Sales and Marketing Executive Association of Puerto Rico (SME)

Discussion Panel and Invited Panelists:

- Mr. Alexis J. Rivera-Gandulla, Esq.
Deputy Director, Puerto Rico Trade Company
- Mr. José Joaquín Villamil
Chairman & CEO, Estudios Técnicos, Inc.
Chairman of the Board, Association of Economists of Puerto Rico
- Mr. Javier Bravo, President,
Blue Ocean Trading, Inc.

- Mr. Kai P. Schoenhals, Esq., Commercial Director
Grupo VICINI

3:30 PM – 3:45 PM
Coffee Break

CONCURRENT SESSIONS

3:45 PM – 4:45 PM **Ponce de León A** **Panel 1: Trade the Engine for Growth in North America, Latin America and the Caribbean**

As Caribbean and Latin American countries struggle with the energy, financial and food crisis in the global economy; the vulnerability of the Caribbean is clear as the region is heavily dependent on imports. Reliance on the United States as the main destination for exports, and as a source for tourist arrivals, and investment capital, increases the vulnerability of the region to the effects of an economic downturn in the United States economy. This panel will discuss some of the solutions that can be called upon by the region to deal with these challenges.

Keynote Speaker:

- Dr. Joseph Ganitsky, Research Professor, Management, School of Business Administration and Director, Center for International Business Education and Research (CIBER), University of Miami

Moderator:

Mr. Israel Lorenzana, President, I-Solutions, Corp.

Discussion Panel and Invited Panelists:

- Mrs. Sally Yearwood
Acting Executive Director
Caribbean Central America Action
- Mr. Felipe Hernández, Esq.
Chairman of the Board, Puerto Rico Manufacturing Extension, Inc. (PRIMEX)
- Mrs. Rhonda M. Castillo-Gammil, Esq., P.E.
Executive Director
Port of the Americas Authority, Puerto Rico
- Mr. Edmundo Rodríguez, President & CEO
NRI & ImEx Zone Logistics, Inc.
- Mr. Fabio Pellizer
Director of International Business, Santander Puerto Rico

3:45 PM – 4:45 PM **Ponce de León B** **Panel 2: Redefining Public-Private Partnerships**

The private sector can bring not just financial assistance but knowledge, expertise and other resources to solving issues traditionally considered to be in the public domain. This panel dwells on the fact that the role of the private sector in trade policy has never been more important and it is imperative that the voice of small to medium-sized enterprises, not multinationals alone, is heard. It will discuss the kinds of PPPs being done in recent years, the issues being tackled and the level of innovation which collaborative projects are bringing-in to trade development policy. The panel will also analyze and discuss best practice case studies of collaborations between the public and private sectors across a number of different industries in developing countries which are yielding mutually

beneficial outcomes. To finalize, the panel will also discuss a new relationship between the public and private sector to achieve common goals.

Keynote Speaker:

- Mr. Arthur L. Smith
President of Management Analysis Incorporated (MAI)/CEO of
USA National Council for Public Private Partnerships

Moderator:

Mr. Rossell Barrios, Esq., Shareholder and Member of the Litigation and Trial Practice Department, Goldman, Antonetti & Córdova, P.S.C.

Discussion Panel and Invited Panelists:

- Mr. David Álvarez
Executive Director, Puerto Rico Public-Private Partnerships Authority
- Mrs. Myrna I. Lozada-Guzmán, Esq.
Shareholder, Corporate and Banking Department of Goldman,
Antonetti & Córdova; President of Puerto Rico Chamber
of Commerce Public and Private Alliance Committee
- Hon. Marco Antonio Huerta Sánchez, Deputy Consul General
of Mexico in San Juan, Puerto Rico
- Mr. Héctor L. Del Río Torres
President, Tamrio, Inc.

CONCURRENT SESSION

3:45 PM – 4:45 PM **Ponce de León C** **Panel 3: Renewable Energy: Opportunities for Regional Synergy and Interconnection**

Volatile energy costs have affected regional competitiveness. Renewable energy costs are high, with regional governments and private sector without the technology or capital to invest in alternative energy projects. This panel will examine incentives or policy changes that can increase private sector participation in renewable and alternative energy projects. It will also discuss those initiatives and policies for promoting conservation and energy efficiency that have proven successful. To finalize, the panel will explore areas of possible collaboration within the region and what can be done to turn expressions of good-will into the real world transfer of skills, expertise and energy.

Keynote Speaker:

- Mrs. Laura Morton
Senior Advisor on Renewable Energy, U.S. Department of Energy

Moderator:

Professor Rafael Llopart, Sacred Heart University

Discussion Panel and Invited Panelists:

- Mr. Juan A. Pérez López, Esq.
General Manager, InterAmerican Energy Sources, LLC.
- CPA Jaime L. Sanabria-Hernández
General Manager Finance & Administration, EcoEléctrica
Puerto Rico
- Mr. Luis Bernal Jiménez, Esq.
Executive Director, The Puerto Rico Energy Affairs Administration

5:30 PM – 7:30 PM
Networking Cocktail

Brisas del Mar

Investment*: **PRCC Members & Non Members:** \$267.50 **Students:** \$187.25 **Table of Ten(10):** \$2,140.00

*Includes: Tax, Continental Breakfast, Coffee Breaks, Lunch, Educational Material and Two Networking Cocktails. Students must present student I.D. We accept: Mastercard, VISA, American Express, Discover and Checks. Our hours are Monday to Friday from 8 a.m. - 5 p.m.

For more information about sponsorship, exhibitions and reservations:

787-721-6060, Ext. 2209 and 2301 or visit www.camarapr.org.

