



2012 SUMMIT The Role of CITIES in a Global Economy

Schedule of Events

Updated: November 26, 2012

Wednesday November 28, 2012- Summit Conference: 8:30 a.m. to 4:00 p.m. | Networking Cocktail: 4:00 PM- 6:00 PM | Conrad San Juan Condado Plaza

7:30 a.m. - 8:30 a.m. Registration

8:30 a.m. - 8:40 a.m. Welcome Remarks

Ponce de León A

- Mrs. Alicia Lamboy, Esq.
Chairperson, Role of Cities Summit and
Partner of Goldman Antonetti & Córdova, P.S.C.
- Mr. Bob Leith
Chairman, Puerto Rico Chamber of Commerce
Centennial Committee
- Mr. Pablo Figueroa, Arch., M.A.
Chairman of the Board, Puerto Rico Chamber of Commerce

8:40 a.m. - 9:20 a.m. Global Landscape

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The Future of Cities, Real Time Digital Data Planning, Global Trends from Rural to Urban, Sustainability

Keynote Speaker:

- Dr. Carlo Ratti
Executive Director
SENSEable City Lab at MIT

9:30 a.m. - 11:00 a.m.

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Panel 1: Real Time Digital Data as Enabler of Sustainability, Quality of Life and Competiveness

- Smart Cities that use sensing, control and extensive communication for optimum resource deployment decisions
- Role of Mobile & Telecom Operators
- Application of real time data technology to market economy, business and commerce
- Smart City vision and road map
- Mobile payments, transactions, energy management
- Low carbon economy
- Strain caused by limited resources in urban setting will compromise growth & economic prosperity
- Upgrading obsolete infrastructure
- Real time data of urban activity will allow efficient planning for private investors, city services and policy makers.
- Private and public sector pricing of good and services will be dependent and established on real time demand at the moment.
- ICT role in ensuring efficient resource allocation

Keynote Speaker:

- Dr. Martin Fleming
IBM's Chief Economist and
Vice President of Business Performance Services

Moderator:

- Mr. Cyril L. Meduña
President, Advent-Morro Equity Partners

Discussion Panel and Invited Panelists:

- Arch. Alberto Lastra
President, Puerto Rico Association of Architects and
Landscape Architects
- Mr. Francis P. Fox
Owner, First Data-Independent Sales-FDIS North American
States/Puerto Rico

11:00 a.m. - 12:30 p.m.

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Panel 2: Using Real Time Data Planning & ICT to Unleash the Economy of Agglomeration Forces Underlying the Urban Setting

- Economy of Agglomeration as underlying force for the cities growth and prosperity
- Drivers and inhibitors for productivity and innovation
- Impact on socio economic mobility
- Transfer of knowledge, job creation, start ups, export capacity
- Geographical proximity and densification vs. congestion
- Densification/Intensification vs. Dispersion/Attenuation
- Clusters and Cluster Mapping
- Location Quotients
- Kuznets Curve

Keynote Speaker:

- Dr. Anthony Townsend
Research Director of the Institute for the Future

Moderator:

- CPA Isabel Hernández
Tax Director
Kevane Grant Thornton LLP

Discussion Panel and Invited Panelists:

- Dr. Elías Gutierrez
Director, Graduate School of Planning,
University of Puerto Rico



Schedule of Events

12:30 p.m. - 1:45 p.m.

LUNCH

- Dr. David E. Bernier
Designated Puerto Rico Secretary of State

Royal Room

1:45 p.m. - 3:45 p.m.

Panel 3: P4 Public Partnerships for People: Financing the Smart City

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- Data about the citizens and the urban environment
- Data is analyzed and delivered through applications to end users
- Collection, combination and distribution of data from vehicle fleets, iphone, landlines, Wifi, seaport and airport provide insight on how a city works and how people live, work and play and use the transport, energy, health, buildings, products and services.
- Bringing together telecom, utilities, airports, seaports, business
- P4 Optimum Contract: High Demand, Low Demand or Intermediate Demand
- Security
- Sustainability

Keynote Speakers:

- Mr. Cy Smith
Founder & CEO, AirSage
- Dr. Norman Jacknis
Director, IBSG Public Sector Group
Cisco Systems, Inc.

Moderator:

- Hon. Kevin McGurgan
Consul-General, British Consulate-General Miami

Discussion Panel and Invited Panelists:

- Dr. Carlos Colón De Armas
Professor of Finance, Graduate School of Business
University of Puerto Rico
- Mr. David Alvarez
Executive Director, Puerto Rico
Public-Private Partnership Authority

3:45 p.m. - 4:00 p.m.

Closing Remarks

- Mrs. Alicia Lamboy, Esq.
Chairperson, Role of Cities Summit and
Partner of Goldman Antonetti & Córdova, P.S.C.

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4:00 p.m. - 6:00 p.m.

Networking Cocktail

Ponce de León Foyer

Investment*: **PRCC Members:** \$250 + Tax

Table of Ten(10): \$2,000 + Tax

Non Members: \$275 + Tax

Table of Ten(10): \$2,200 + Tax

Students: \$175 + Tax

*Tax not included. Includes: Continental Breakfast, Coffee Breaks, Lunch, Educational Material and a Networking Cocktail. Students must present student I.D. We accept: Mastercard, VISA, American Express, Discover and Checks. \$10 surcharge for participants not pre-registered. The whole amount will be charge if your cancellation is not notified with (48) hours prior to the activity. Our hours are Monday to Friday from 8 a.m. - 5 p.m.

**For more information about sponsorship, exhibitions and reservations:
787-721-6060, Ext. 2209, 2241 and 2248 or visit www.camarapr.org**



5.5 Contact Hours HSW, subject to CREC's approval.

