



The Puerto Rico Chamber of Commerce
and El Nuevo Día present the...

A stylized blue logo resembling a lowercase 'i' with a red dot, positioned to the left of the main title.

PUERTO RICO Health & Insurance CONFERENCE 2018



**DEVELOPMENT BY STORM: HOW TO TURN POST-MARÍA RECOVERY
AS THE OPPORTUNITY TO FIX HEALTHCARE IN PUERTO RICO**

**Challenges and Opportunities of the
Employer Segment**

Roberto García Rodríguez- CEO of Triple-S

Disrupters and Opportunities



Hurricane Maria

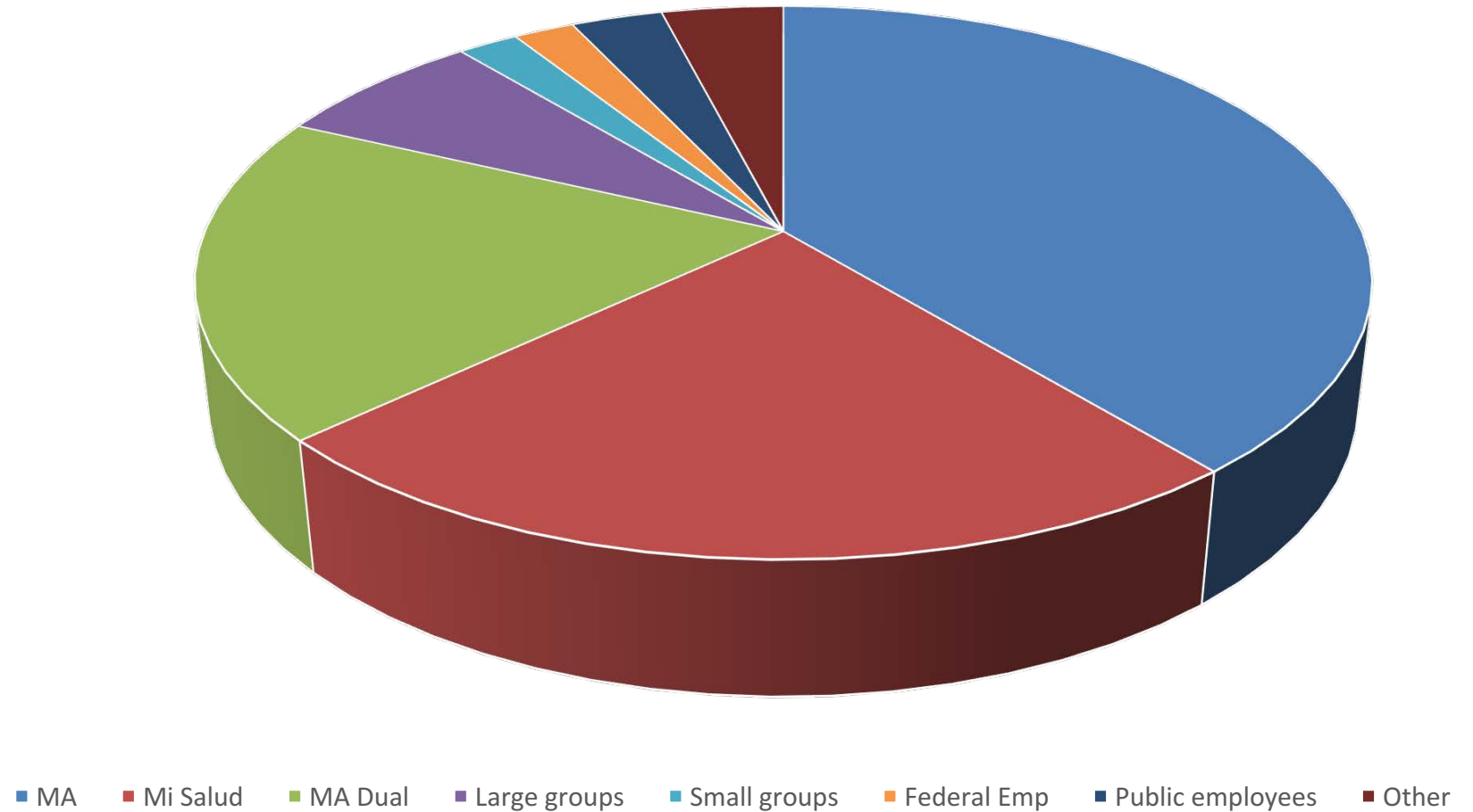


\$69 Billion Proposed Merger:
Largest Health Insurance Deal
Of #1 Drugstore Chain with #3
Health Plan



**Employer
Market
Premiums
Represent
Only 18%**

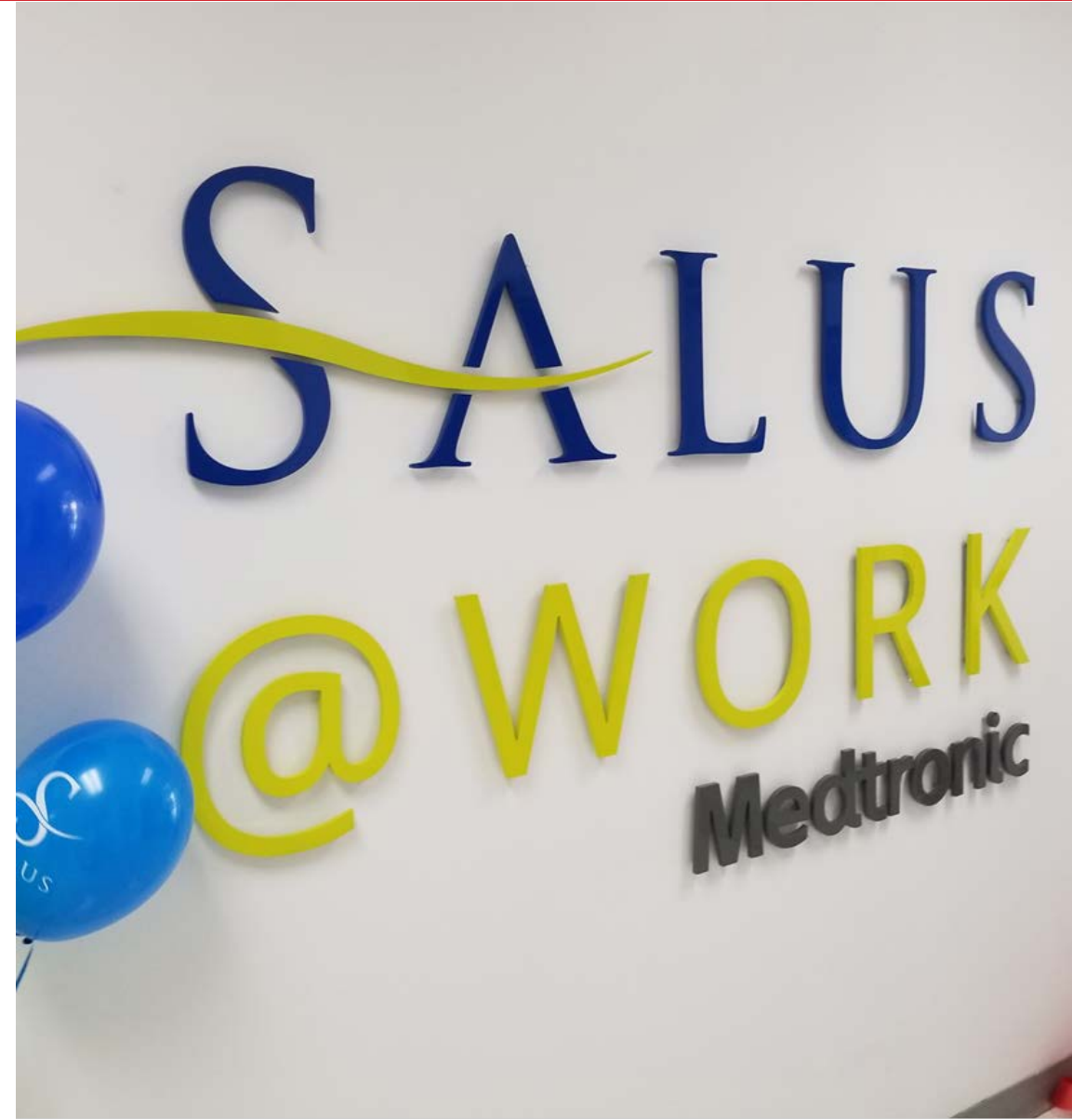
2016 Health Premium Distribution



Source: Office of the Insurance
Commissioner of PR

Opportunities

- More patient centered initiatives
- More emphasis on preventive care
- More emphasis on management of chronic conditions
- More product choice
- More focus on quality outcomes
- More alliances with health care entities
- Greater use of technology
- Alternative product offerings





Thank You

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