



**Rosa M. Hernández, R.Ph.**  
MC-21  
President

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Rosa M. Hernández, R.Ph. is President of MC-21, Puerto Rico's first locally-owned pharmacy benefits management (PBM) company established in 1996.

Her responsibilities include developing and implementing cost effective PBM programs for Medicaid lives of the Government of Puerto Rico's health reform system, and the island's largest health insurers.

She was also co-founder and President of MOVA Laboratories, Inc. and MOVA Pharmaceutical Corporation.

An active member of the Puerto Rico College of Pharmacists (PRCP), the Puerto Rico Chamber of Commerce, the Sales and Marketing Executives Association (SME), the Academy of Managed Care Pharmacy (AMCP) and the Pharmacy Benefit Management Institute (PBMI) and The Pharmaceutical Care Management Association (PCMA) Board of Directors.

Among other distinctions she has been recognized as Pharmacist of the Year, Distinguished Woman in Science, Merit of the Year Award in Science and Health, Most Powerful Business Women in Puerto Rico, the Salvador "Chiry" Vasallo Award by the Puerto Rico Products Association and the Business Person of the Year Zenit Award given last year by the Puerto Rico Chamber of Commerce.

She has a Bachelor's degree Magna Cum Laude in Pharmaceutical Sciences from the University of Puerto Rico, and has conducted post graduated studies in Marketing, Finance and Business Administration.