



Eric Berman: Eric is the Chief Investment Officer of Lifeafar and is responsible for overall investment strategy and leads the acquisitions and development efforts of the company. Prior to joining Lifeafar, Eric spearheaded the development of a firm-wide hospitality practice at a global consulting firm, where he worked on over \$2 billion of hotel real estate transactions throughout the U.S. and Latin America, and has held key project roles in asset management, restructuring and performance improvement of distressed assets.

During his professional career, Eric has been based in New York City and Miami, as well as Colombia, Panama and Mexico. Eric graduated from Penn State University – Smeal College of Business where he earned a bachelor's degree and master's degree in accounting. He has been a licensed CPA since 2013 and holds a certificate in Hotel Real Estate Investment and Asset Management from Cornell University.