



## Martty Martínez Fraticelli, Pharm.D

President & Chief Pharmacy Officer

As one of the original founders of the company, Doctor Martínez Fraticelli's ambition is to utilize his professional training and experiences to help healthcare consumers engage in a healthy lifestyle, and to access the best-in-class care providers and therapy protocols available.

Beginning his career as a hospital pharmacist, Martínez Fraticelli discovered his passion for assisting patients in accessing their benefits, and understanding the value of compliance and self-monitoring of their personal care. While doing so, Doctor Martínez Fraticelli served as a member of an advisory committee that helped create a pharmacotherapy clinic at the San Juan VA Medical Center in 2000.

Martínez Fraticelli served as Staff and Pharmacy Manager for Walgreens in Miami, Florida. Martínez also served as Assistant Professor, in a part-time contract with the School of Pharmacy, University of Puerto Rico, Medical Science Campus, in Rio Piedras.

He has served as a consultant for formulary management and development of clinical program management, creating prescribing guidelines/protocols for certain high cost/utilization medications and conditions, performing MUEs and training staff pharmacists to perform clinical tasks as a member of the P&T committee at Auxilio Mutuo Hospital, in San Juan, Puerto Rico.

In his role as Clinical Manager at Medco Health Solutions Inc., Martínez Fraticelli was responsible for formulary management (provide clinical information, utilization projection and economic impact of drugs to be included in the client's formularies); monitoring drug utilization patterns to recommend and monitor the performance of diverse clinical and Health Management programs; developing educational interventions for members and physicians; preparing a yearly prescription drug program review for clients, assuring cost-effectiveness of drug treatments; and evaluating pharmacy benefit performance (drug spend and trend) and provide recommendation strategies like Discounted Retail Network, Specialty Pharmacy Management, Plan Design management (drug exclusions, multi-tiered copays structures.)

Doctor Martínez Fraticelli also co-founded Pharmacy Insurance Corporation of America, a stand-alone PDP with PBM infrastructure to create the clinical platform, formulary management, generic MAC program, retail pharmacy network, rebate contracting, plan designs, prior authorizations, other utilization management strategies, and exception and appeal processes; ensuring the clinical soundness of every coverage decision and manage the loss ratios effectively; as well as directing the Clinical Department, which consisted of 20 pharmacy and medical professionals.

When he served as Vice President of Pharmacy Services at MMM Holdings Inc., Martínez Fraticelli was in charge of managing a staff of 50 professionals in the

development of pharmacy strategies to improve operational efficiency, driving compliance with CMS and decreasing drug costs.

His honors and awards include: Schering Award - University of Puerto Rico, School of Pharmacy, 1994; Graduated with Honors - Nova Southeastern University, School of Pharmacy, 1999; and Best Poster Award - Puerto Rico Pharmacy Association, Annual Meeting, Poster Presentation, Aug. 2003. Martínez Fraticelli was also a member of the Puerto Rico Board of Pharmacy- Lic. 4453, 1994; and the Florida Board of Pharmacy- Lic. PS0030850, 1995.