

PUERTO RICO
Health & Insurance CONFERENCE 2009
 March 25th, 2009 | Conrad San Juan Condado Plaza | 7:30 a.m. - 6:00 p.m.
 Preliminary Schedule of Events

7:30 - 8:00 AM
Registration

8:00 - 8:05 AM **Ponce de León A**
Welcome Remarks
 José Julián Alvarez, Esq.
 Chairman of the Board
 Puerto Rico Chamber of Commerce
Armando Rodríguez, MHA
Francisco Rodríguez-Castro
 Co-Chairs, Puerto Rico
 Health & Insurance Conference

8:05 - 8:10 AM **Ponce de León A**
**The Public Policy of the
 Puerto Rico Department
 of Health**
 Key Note Speaker:
Hon. Jaime Rivera-Dueño
 Secretary, Puerto Rico
 Department of Health

8:10 - 8:15 AM **Ponce de León A**
**The Public Policy of the Office
 of the Commissioner of
 Insurance of Puerto Rico**
 Key Note Speaker:
Ramón Cruz, Insurance
 Commissioner, Office of the
 Commissioner of Insurance of the
 Commonwealth of Puerto Rico

8:15 - 8:30 AM **Ponce de León A**
**The Economic Position of the
 Island**
 Key Note Speaker:
Hon. José R. Pérez-Riera
 Secretary, Puerto Rico
 Department of Economic
 Development & Commerce

8:30 - 9:00 AM **Ponce de León A**
**The Economic World Stage
 2009 Outlook**
Brad B. Gewehr
 Managing Director and Head of
 Investment Research Wealth
 Management Americas, UBS

9:00 - 10:05 AM **Ponce de León A**
**Health Care & Insurance
 Overview**
"Opportunities are Plentiful"
 Moderator: **Jennifer Wolff**
Don Ritucci, Managing Direc-
 tor, Mergers & Acquisitions, UBS
 Investment Bank
Gregory H. Wolf, CEO, MCS
Dr. Richard A. Shinto, CEO
 MMM Healthcare, Inc.
Ramón Ruiz, President & CEO,
 Triple-S Management Corporation

10:05 - 10:15 AM
Coffee Break

PLENARY SESSION
 10:15 - 11:15 AM **Ponce de León A**
**Debt vs Equity "Financing the
 Health Care & Insurance Expansion"**
 Moderator: **Lisette Núñez**
Cyril Meduña, President,
 Advent-Morro Equity Partners
José G. Arias, Managing Director, UBS
Troy Wright, President & Chief
 Executive Officer, Scotiabank
Nelson González
 Senior Vice President, First Bank

CONCURRENT PANEL SESSIONS
 11:15 - 12:15 PM **Ponce de León A**
**The New Growth Segments?
 Captive Insurance,
 Re-Insurance and Cafeteria
 and Health Savings Plans**
 Moderator: **Ralph J. Rexach**
Javier Baella, CPA, MBA,
 Faculty Member of UPR, Consultant
 with Trans Oceanic
 Life Insurance Company
Jaime M. Núñez Acosta, President,
 The Loyalty Management
Miguel Angel Barrales, CEO
 Flagstone Underwriters Latin America
Ruben Gely, Deputy Commissioner
 Office of the Commissioner
 of Insurance of the Commonwealth of
 Puerto Rico
Robert Romano, Partner,
 Locke Lord Bissell & Lidell, LLP

11:15 - 12:15 PM **Ponce de León B**
**Key Factors in Expanding
 Puerto Rico's Medical
 Tourism Market**
 Moderator: **Jennifer Wolff**
Pedro Vidal, Esq.
 Fiddler González & Rodríguez, PSC
Amanda L. Hayes, Co-founder &
 Chief Operating Officer, Global MD,
 TM, Inc.
Milton Segarra, Vice President
 HIMA Health

12:15 - 2:00 PM **Royal Room**
LUNCH
**The Puerto Rican Stimulus Plan,
 The American Recovery and
 Reconstructions Act and its Impact
 on the Puerto Rico Credit**
 Key Note Speaker
Carlos Garcia, President
 Government Development Bank of PR

PLENARY SESSIONS
 2:00 - 3:00 PM **Ponce de León A**
**Puerto Rico Hospital System:
 An Attractive Investment
 Opportunity**
 Moderator: **Francisco Rodríguez-Castro**
Joaquín Rodríguez, Chairman &
 CEO, Grupo HIMA-San Pablo
Jon Santemma, Managing Director,
 UBS IB Global Health Care
Alfredo Volkers,
 Vice President of Operations
 Metro-Pavia Health

3:00 - 4:00 PM **Ponce de León A**
**Reinvention of the Drug
 Industry and its Implications
 for the Future**
 Moderator: **Jennifer Wolff**
Ricardo Zayas, Vice President,
 Wyeth Pharmaceutical
Carlos H. Del Río
 Vice President, Global Manufacturing
 Pfizer Pharmaceutical
Javier Vázquez, Esq., Executive
 Director, Puerto Rico Industrial
 Development Company
Raúl Rodríguez, CPA, President & CEO
 Luis Garratón, Inc. & Droguería Betances

4:00 - 5:00 PM **Ponce de León A**
The Puerto Rico Investment Climate
 Moderator: **Arturo Carrión**
 Executive Vice President
 Puerto Rico Bankers Association
José Joaquín Villamil, Chairman
 & CEO, Estudios Técnicos, Inc.
Miguel A. Ferrer, CEO, UBS
 Financial Services of Puerto Rico
Josen Rossi, President
 Puerto Rico Manufacturers Association
Amaya Iraolagoitia, Esq., Partner
 Corporate Department of O'Neill & Borges

5:00 - 6:00 PM **Ponce de León A**
**Puerto Rico Health Reform and
 its Social and Fiscal Impact**
 Moderator: **Lisette Núñez**
Hon. Jaime Rivera-Dueño
 Secretary, Puerto Rico Department
 of Health
Fernando Batlle, Executive Vice President
 for Treasury and Financing,
 Government Development Bank of PR
Emily Raimés, Moody's Investor Service

For more information, sponsorship and reservations: 787-721-6060, Ext. 2209, 2241 and 2301

