



The Puerto Rico Chamber of Commerce and the
University of Miami School of Business Administration
present...

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



PUERTO RICO
Health & Insurance CONFERENCE 2011
"A New Economy in Health Care"



Mr. Jason Borschow

President and Founder of Abarca Health and PICA

Jason Borschow is President and founder of Abarca Health and its sister company, PICA. Abarca Health is a leading local pharmacy benefits management (PBM) and health information technology company. PICA is a local Medicare Part D Prescription Drug Plan (PDP) Sponsor. Before leading Abarca Health and PICA, Mr. Borschow was responsible for managing Puerto Rico's largest retail pharmacy distribution business as Vice President of Borschow Drug, which was acquired by Cardinal Health in 2008.

Prior to his involvement in the Puerto Rico healthcare industry, Mr. Borschow worked as a management consultant for banks and financial services companies in New York City and Melbourne, Australia. He received a Bachelor of Arts in economics, cum laude, from Harvard University and has studied and written about health policy with the faculty of Harvard Medical School and the Kennedy School of Government.
