



The Puerto Rico Chamber of Commerce and the
University of Miami School of Business Administration
present...

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



PUERTO RICO
Health & Insurance CONFERENCE 2011
"A New Economy in Health Care"



Mr. Frank R. Díaz-Ginés, Esq., MHA
Executive Director, Health Insurance Administration (ASES)

Mr. Díaz-Ginés has been a key executive in the Health Insurance Administration agency (ASES) for the past fifteen years. From 1998 to 2003 he served as Director of Customer Service Division, from 2003 to 2006 as Acting Executive Director on various periods and from 2009 to 2010 as Deputy Director. On December 2010 he was designed Executive Director of the agency.

Mr. Diaz-Ginés has a Master Degree of Health Services Administration from the Public Health School of the University of Puerto Rico. His uninterrupted 15 years of public service in the Health Insurance Administration agency has given him the tools to achieve the development of new concepts for delivery of care and continue a successful implementation of the Mi Salud Program.
