



The Puerto Rico Chamber of Commerce and
it's Health Committee present the

PUERTO RICO
Health & Insurance
CONFERENCE 2021

STATE INNOVATION INITIATIVES:
MODERNIZING Puerto Rico's Health
System to DRIVE IMPROVEMENTS in
Care Delivery and Patient Outcomes



Friday, March 26th, 2021



Sheraton Puerto Rico Hotel & Casino
Grand San Juan Ballroom



Registration: 7:30 a.m. - 8:00 a.m.
Conference: 8:00 a.m. - 5:30 p.m.



Cámara de Comercio de Puerto Rico

MISIÓN

Fortalecer el desarrollo de sus constituyentes proveyendo conocimientos, representatividad multisectorial y protegiendo los valores y fundamentos de la libre empresa. Además, fomentar el desarrollo socioeconómico sostenible de Puerto Rico y una mejor calidad de vida.

VISIÓN

Crear las condiciones socioeconómicas sustentables que potencien la competitividad de Puerto Rico, promoviendo la innovación y el espíritu empresarial.

VALORES

CREEMOS EN...

- “la Libre Empresa”
- “la Competitividad”
- “el Desarrollo Económico”
- “el Diálogo Multisectorial”
- “el Desarrollo de Nuestros Recursos Humanos”
- “el Trabajo en Equipo”
- “el Conocimiento”
- “la Integridad”
- “la Excelencia”
- “la Planificación”
- “la Innovación”
- “la Comunicación”
- “la Necesidad de Adoptar Cambios”

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED
STATE CHAMBER

Message from your hosts:

Insurance Executives, Entrepreneurs and Investors:

Acknowledging the crucial role of healthcare for the island's quality of life, jobs and socio-economic development, this year the Puerto Rico Chamber of Commerce and its Health Committee present the eighth edition of the ***Puerto Rico Health & Insurance Conference: State Innovation Initiatives: Modernizing Puerto Rico's Health System to Drive Improvements in Care Delivery and Patient Outcomes***, for the whole diverse community of health care and business stakeholders in Puerto Rico.

The Conference will provide a unique opportunity for the audience to understand the macro-economic scenario of the Puerto Rico Healthcare System and learn about the vision of the major managed care organizations and institutional providers in relation to the urgent challenges and opportunities of the system in the coming years considering Federal and Local Reforms. Today, our 2021 Conference will provide a timely and unparalleled opportunity for deep discussion on some of the most critical areas where business, government, public policy, and health care intersect.

We have prepared a robust agenda that will be delivered by a remarkable line-up of visionary speakers. Therefore, we hope that this edition of the ***Puerto Rico Health & Insurance Conference*** not only will educate our audience, but will also stimulate and energize our entrepreneurial spirit, optimism and confidence. Evolution is inevitable, and all components need to adapt, including patients, employers and consumers. The healthcare scenario in Puerto Rico needs more ACTION, with new interactions and integrations across the stakeholders that serve in the system. Healthcare is a platform where Puerto Rico needs to maximize opportunities and tackle challenges up front.

Congratulations for being part of one the most significant health insurance forum in our Island. This shows your interest, responsibility and commitment to improving the healthcare system in Puerto Rico.



Mr. Juan Carlos Agosto Martínez

President and Chairman of the Board
Puerto Rico Chamber of Commerce



Mr. Luis Pizarro, Esq. LLM,

PRCC President Health Committee, Chairman PR Health & Insurance Conference and Board of Directors Member, and CEO of FIDE LLC

Schedule of Events

7:30-8:00am

Registration

8:00-8:25am

Welcome Remarks

Master of Ceremony: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper

- Mr. Luis Pizarro, Esq. LLM, CEO, FIDE LLC
Chairman 2020 PRHIC & Board of Directors, PRCC
- Mr. Juan Carlos Agosto Martínez
President & Chairman of the Board, PRCC

8:25-9:50am

State Innovation Initiatives: Modernizing Puerto Rico's Health System to Drive Improvements in Care Delivery and Patient Outcomes

Presenting and Moderating this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper

The U.S. Federal Government Perspective (Via Zoom)

Invited Keynote Speaker:

- Mr. Dennis E. González
Acting Regional Director and Executive Officer – Region II at the US Department of Health & Human Services

The U.S. Congress Perspective (Via Video)

Invited Keynote Speakers:

- Hon. Ron Wyden
U.S. Senator from Oregon and Chairman of the Senate Finance Committee
- Hon. Adrian M. Smith
U.S. House of Representative from Nebraska's 3rd district
- Hon. Cory A. Booker
United States Senator from New Jersey

The Puerto Rico Perspective

Invited Keynote Speakers:

- Mrs. Marina Díaz
Staff Director, PR/Virgin Islands, Local Engagement & Administration (LEA), Centers for Medicare & Medicaid Services (CMS), HHS
- Mr. Jorge Galva, JD, MHA
Executive Director, PR Health Insurance Administration (ASES)

9:50-10:50am

Panel I: Private Sector Perspective: Importance of the Managed Care Model to Lower Cost, Increase Quality and Provide Access to Healthcare Services

Moderator: Mr. Ricardo Rivera-Cardona, Former Executive Director of the Puerto Rico Health Insurance Administration and CEO of Raising Success LLC

Opening Remarks:

- Mr. Roberto García Rodríguez
President of Medicaid and Medicare Advantage Products
Association of PR and President & CEO at Triple-S Management

Discussion Panel and Invited Panelists:

- Mr. Roberto Pando, JD, MS
President, MCS Advantage & MCS Life Insurance Co.
- Mr. Waldemar Ríos, MD
Chief Medical Officer, MSO of Puerto Rico
- Mr. Luis A. Torres Olivera, Esq.
President, Humana
- Mrs. Sonia Ortiz-Flores, MD, FAAP
Former President Board of Directors, Academy of Family Physicians of Puerto Rico
- Mr. Ricardo Hernández, CEO
Sistema de Salud Menonita

10:50-11:00am

Networking Break

11:00-12:00pm

Panel II: Achieving Patient Access to Innovative Medicines

Moderator: Mrs. Linda Ayala, Executive Director, Puerto Rico Community Pharmacies Association

Discussion Panel and Invited Panelists:

- Mrs. Marcia R. Cruz Correa, MD, PhD.
Professor of Medicine and Biochemistry, UPR Comprehensive Cancer Center and Member of the National Cancer Advisory Board
- Dr. Wanda T. Maldonado Dávila
Dean, School of Pharmacy at University of Puerto Rico
- Mrs. Mariely Díaz, PharmD, CSP, MHA
CEO & President of Optima Health
- Mrs. Milagros Soto Mejía, MHSA, MMHC, BBA
Acting Director Planning, Quality & Clinical Affairs Office,
Puerto Rico Health Insurer Administration (ASES)



Schedule of Events

12:00-1:45pm

Luncheon

Presenter: Mr. James P. O'Drobinak, Member of the MMAPA Board of Directors & President and CEO and Chairman of the Board of MCS, Inc.

Special Recognition & Invited Keynote Speaker:

- Hon. Jenniffer A. Gonzalez-Colón
Resident Commissioner of Puerto Rico

1:45-2:35pm

Panel III: Mental Health Challenges in Puerto Rico Beyond the Opioids Crisis

Moderator: Mrs. Marileny Lugo, R.PH., Chief Operations Officer, MC-Rx

Discussion Panel and Invited Panelists:

- Mr. Víctor Ramos, MD
President of the Puerto Rico College of Physicians and Surgeons
- Mrs. Awilda Broco-Rodríguez, Esq.
Chairperson of the Health Business Emergency Operation Center (HBEOC) and Chief Executive Officer of FHC of Puerto Rico
- Mr. Astro Muñoz Aponte, MHSA
Chief Executive Officer, First Hospital Panamericano, Inc.
- Mr. José Luis Massa, MD
VP Medical, APS Healthcare Puerto Rico

2:35-3:25pm

Panel IV: Valued-Based Care Model & the Role of Primary Care in the Puerto Rico Delivery System

Moderator: Mr. Nardy Delgado, Esq., COO, Provider Network Solutions of Puerto Rico

Discussion Panel and Invited Panelists:

- Mr. Rafael L. Roig, MSEE
President, Quality Health Solutions
- Mrs. Rubette Harford, PhD, MSN, RN
President & CEO, Atlantis Health Care Group PR, Inc.
- Mr. Martty Martínez Fraticelli, Pharm.D
President & Chief Pharmacy Officer, PharmPix, LLC
- Mr. Héctor I. García Maldonado, MPH
Director, Puerto Rico Primary Care Association Network
- Mrs. Marta Rivera-Plaza
CEO of Hospital Capestrano & Board Member of the
Puerto Rico Hospital Association

3:25-4:15pm

Panel V: The Use of Technology to Improve Care Delivery & Patient Outcomes

Moderator: Mrs. Adriana Ramírez, Esq., Chief Operating Officer, Abarca Health

Discussion Panel and Invited Panelists:

- Mr. Juan Díaz Goitia
Senior VP Information Technology at MCS
- Mr. Mariano de Socarraz
President, CorePlus Servicios Clínicos y Patológicos, LLC
- Mrs. Ivelisse Cancel-Fonseca, MHSA, DrPH
Clinical Operations Vice-President, Triple-S
- Mr. Miguel Colom Mena
President of Nagnoi, LLC
- Mr. Eduardo Ballori
CEO, Intervoice

4:15-5:15pm

Special Plenary Session: Healthcare Agenda in Puerto Rico & Washington, D.C.

Presenting this session: Mr. Luis Pizarro, Esq. LLM, CEO, FIDE LLC, Chairman 2021 PRHIC & Board of Director, PRCC

Special Video Message:

- Hon. Pedro Pierluisi Urrutia
Governor of Puerto Rico

Invited Keynote Speaker:

- Hon. Carlos Mellado, MD
Designated Secretary, Puerto Rico Department of Health

Reaction Panel:

- Hon. Luis G. Fortuño
Former Governor of Puerto Rico
- Mr. Nicholas Uehlecke
Former Senior Advisor to HHS Secretary of Health and Principal at Todd Strategy Group
- Mr. Rafael Bernal
Staff Writer, The Hill Newspaper

5:15-5:30pm **Closing Remarks**

- Mr. Luis Pizarro, Esq. LLM
CEO, FIDE LLC, Chairman 2021 PRHIC & Board of Director, PRCC

Con salud.
Con alegría.

CON TO' LOS
POWERS



Un plan que cuenta **CON TO' LOS POWERS**
para cuidar tu salud y bienestar.

VÍVELA >> MCS

787.758.2500

Grupal • Individual • Medicare • Vida

mcs.com.pr

[f](#) [t](#) [in](#) [y](#) [t](#) @MCSPuertoRico



FAMILIA UNO Y MEDIA
PORTAVOCES

MIS CENTROS
DE SALUD
PREFERIDOS

EN NUESTROS CENTROS DE SALUD COMUNITARIA
CONTAMOS CON LOS SERVICIOS QUE NECESITAS

OFRECEMOS SERVICIOS DE SALUD:

- MEDICINA GENERAL
- MEDICINA DE FAMILIA
- PEDIATRAS
- PSICÓLOGOS Y PSIQUIATRAS
- CLÍNICA DE CONDICIONES CRÓNICAS
- LABORATORIO CLÍNICO
- MANEJADORES DE CASOS
- MAMOGRAFÍA
- NUTRICIÓN
- EDUCACIÓN EN SALUD
- FARMACIA
- RADIOLOGÍA
- SALA DE EMERGENCIAS
- TRANSPORTACIÓN
- VACUNACIÓN
- VISITAS AL HOGAR
- Y OTROS



Llámanos para orientarte sobre nuestros servicios:

787-499-5400





Hon. Jenniffer A. González Colón

Puerto Rico's Resident Commissioner to the United States

Jennifer González-Colón was elected November 8th, 2016 as Puerto Rico's sole Representative to the U.S. Congress, known as Resident Commissioner. The first woman to hold the office, Ms. Gonzalez-Colón received the most votes of any single elected official on the Island in that election as well as when she was reelected in November 2020.

A lifelong Republican activist for Puerto Rican statehood, Ms. González-Colón entered elective office in a 2002 special Election, becoming the youngest member at the time of the Puerto Rico House of Representatives. She quickly rose through the ranks achieving the posts of Speaker of the House for four years and Minority Leader for another four.

Her priorities as Puerto Rico's voice in Congress include spearheading the economic recovery of Puerto Rico, securing equal treatment for Puerto Rico's three and a half million U.S. Citizens in federal laws, regulations, services, and funding, and ensuring that Congress responds decisively to the overwhelming mandate of Puerto Rico's voters for admission as the 51st state of the Union in by clear majorities in plebiscites in 2012 and 2017, and in a straight Yes or No vote by 52.5% in November 2020.

She has made her presence felt on Capitol Hill, being elected by her colleagues to the influential Republican Conference House Policy Committee and selected to the Speaker's Intergovernmental Affairs Task Force. González-Colón is a member of the House Committees on Transportation and Infrastructure and Natural Resources in the 117th Congress and was part of the Committees on Veterans' Affairs and Small Business in the 115th and Science, Space, and Technology in the 116th. She became the co-Vice Chair of the Women's Congressional Policy Institute in 2019 and co-Chair in 2021; chairs the Puerto Rico Economic Growth Caucus and co-chairs the Congressional Friends of Spain Caucus and was a member of the US delegation to the NATO Parliamentary Assembly. González-Colón is currently the republican co-Chair of the Women's Congressional Policy Institute and co-chairs the Congressional Friends of Spain Caucus, Congressional Rum Caucus, Congressional HIV/AIDS Caucus, Congressional Endometriosis Caucus and Running Start.

The Congresswoman has sponsored or co-sponsored legislation to improve services to Veterans, provide equal treatment to citizens in the U.S. Territories, protect access to education, strengthen security and promote Small Business. These efforts have led to the appropriation of \$4.9 Billion to stabilize the Puerto Rico Medicaid program and the expansion of the Opportunity Zones job creation program to all the Island.

González Colón had to represent Puerto Rico during its worst natural disaster in 90 years after hurricanes Irma and Maria. Her efforts to keep Puerto Rico's recovery at the forefront of Congress' attention, organizing visits of members of Congress and high federal officials, building bipartisan alliances, have produced over \$45 Billion in appropriations after the disaster as well as legislation allowing infrastructure to be rebuilt to improved standards, full federal share in funding for rebuilding, and an extension in the emergency agencies' mandates. She has been recognized by NewsMax as one of the 100 most influential Republican women, by The Hill as one of the new members to watch, and by Georgetown University and the Lugar Center as one of the top 20 team working Members of the House. She has received the National Trailblazer Award from the League of United Latin American Citizens, APEX Award for Mental Health advocacy from the American Psychiatric Association, the Puerto Rican Family Institute Public Service Award and the JFNA Health and Long Term Care Award. For her work in improving U.S./Spain relations she was decorated with the Order of Isabella the Catholic, Commander grade, by King Felipe VI of Spain

A product of the Puerto Rico public schools, holder of a Juris Doctor and Master of Laws degree (LL.M.), González-Colón serves as Chair of the Puerto Rico Republican Party, and First Vice Chair of the local New Progressive Party, standard bearer for Puerto Rico statehood. She has received recognition for her career as an elected official by the Puerto Rico United Retailers Center, the Spanish Chamber of Commerce, and Manufacturer's Association and was selected as an Elected Woman of Excellence by the National Foundation for Women Legislators, among other awards and memberships.

TOP 10 COMPANIES

MMM Holdings LLC.
 Triple-S Management Corp.
 Banco Popular Inc.
 MCS Healthcare Holdings LLC.
 First Medical Health Plan Inc.
 Toyota de Puerto Rico Corp.
 Sistema de Salud Menorita
 First Bancorp.
 Coca-Cola Puerto Rico Bottlers.
 Universal Group Inc.

Some listed entities do not receive. Having received notice of inclusion, they, upon receipt, reserve the right to object to inclusion. Number of employees includes part-time employees when applicable (only) for positions employees in core business operations. Company profile and additional information available at www.caribbeanbusiness.com. © 2020 Caribbean Business. Copyright © 2020 Caribbean Business. The 2020 Book of Lists CARIBBEANBUSINESS 29

BOOK OF LISTS 2020
 Caribbean Business World's 500

20
MMM
 caminamos juntos

¡CONTINUAMOS CELEBRANDO EN GRANDE!

Nos llena de orgullo haber sido reconocidos como **LA COMPAÑÍA MÁS GRANDE DE PUERTO RICO**, de acuerdo con el ingreso bruto, según el Book of Lists 2020 de Caribbean Business. **¡En MMM, seguimos caminando juntos!**

**Being Powerful.
 Being Human.
 Being PharmPix.**



Partnership is within your grasp.

Discover why PharmPix has been revolutionizing PBM since 2009.

Schedule a personalized demo at www.pharmpix.com or call 787-522-5252.



Mr. Rafael Bernal
Staff Writer, The Hill Newspaper

Rafael Bernal is the main writer for The Hill newspaper's Latino section, where he covers Hispanic politics by focusing on Latino leaders, issues that affect the Latino community at a national level, including Puerto Rico, and relations between the United States and Latin America. Through The Hill Latino, Rafael has opened to the mainstream coverage of a political phenomenon that is at the center of political discourse in the United States.

Rafael previously worked at United Press International as managing editor. Before jumping into journalism, Rafael practiced law in his native Mexico City, focusing on real estate and tax consulting.

Rafael has a master's degree in journalism from Northwestern University and an undergraduate law degree from Universidad Iberoamericana in Mexico City.



Mr. Dennis E. González
Acting Regional Director and Executive Officer –
Region II at the US Department of Health & Human Services

Dennis E. González currently serves as the Acting Regional Director (ARD) of the U.S. Department of Health & Human Services in Region 2 (encompassing New York, New Jersey, Puerto Rico and 8 federally recognized Indian Tribes). As the ARD, González currently spearheads the Covid-19 Vaccination Campaign among the 5 designated jurisdictions in Region 2. In nearly 18 years of service with HHS, González has served 5 times as Acting Regional Director. Prior to joining HHS, he held a number of senior level government positions in New Jersey. He began his public service career over 30 years ago as an aide to the governor of Puerto Rico. Since then, he has served in the administrations of three New Jersey governors and under the leadership of seven secretaries of Health and Human Services. González also currently serves as Chairman of the New York City Federal Executive Board (encompassing the leadership of over 50 federal agencies).

GALENUS

REVISTA PARA LOS MÉDICOS DE PUERTO RICO



SOMOS PARTE INTEGRAL DE LA SALUD DE PUERTO RICO

El medio más eficaz para llegar a todos los médicos de Puerto Rico con la información más completa y actualizada sobre la salud en Puerto Rico.

Distribuida gratuitamente por correo postal a todos los médicos de Puerto Rico.

Acceso gratuito a todas las ediciones online.

15,000 copias por edición con más de 100,000 lectores por edición

info@revistagalenus.com

787.565.8171 / 787.688.5968

www.galenusrevista.com

.....

**Anuncio
bmedia**



Hon. Ron Wyden
U.S. Senator from Oregon and Chairman of the Senate Finance Committee

Ronald Lee Wyden is an American politician who is currently serving as the senior United States Senator for Oregon, a seat he has held since 1996. A member of the Democratic Party, he previously served in the United States House of Representatives from 1981 until 1996. He is the current dean of Oregon's congressional delegation and the current Chairman of the Senate Finance Committee.

He previously served in the U.S. House of Representatives (1981–96). Wyden was born in Kansas to Jewish refugees from Nazi Germany; his father changed the family name from Weidenreich to Wyden. Ron grew up in Palo Alto, California. He attended (1967–69) the University of California, Santa Barbara, on a basketball scholarship before transferring to Stanford University, where he received a bachelor's degree (1971) in political science. He then studied law (J.D., 1974) at the University of Oregon. After graduating, Wyden worked as an advocate for the elderly, cofounding (1974) the Oregon Gray Panthers and serving as director of the Oregon Legal

Services for the Elderly (1977–79). In 1980 Wyden ran for the U.S. House of Representatives and won. He took office in 1981 and was reelected seven times. In 1996, when Sen. Robert Packwood resigned from the U.S. Senate, Wyden ran for his seat in a special election and won by a narrow margin. He entered the Senate later that year.



Hon. Adrian M. Smith
U.S. House of Representative from Nebraska's 3rd district

Congressman Adrian Smith has earned praise for his leadership, hard work, and dedication to Nebraska common sense. Smith has tackled issues ranging from biofuels and other forms of domestic energy to transportation research and development to fashioning legislation promoting rural America.

Smith has consistently voted against tax increases, government bailouts, and was unwavering in his opposition of the Obama administration's misguided health care bill now creating massive uncertainty for our nation's job creators. He has earned a reputation as a solid conservative through his votes to protect the rights of gun owners, efforts to limit the scope of government, and his strong pro-life voting record.

Smith, who serves on the House Committee on Ways and Means, actively promotes access for Nebraska agriculture products in Asia, South America, and throughout the world. He supports trade agreements which will continue to create new opportunities for our agriculture producers and their products to keep Nebraska's economy strong. He has also fought for tax relief for Nebraska families, ag producers, and small business owners, including helping to craft the first tax code overhaul to be signed into law in a generation. The Gering native, whose family has called Nebraska home for six generations, was first introduced to politics by his grandfather. Prior to his election to Congress, Smith served his hometown as a member of the city council. He then represented District 48 for eight years in the Unicameral. He and his wife, Andrea, reside in Gering, Nebraska, with their son, Ezekiel.



Hon. Cory A. Booker
United States Senator from New Jersey

Cory Anthony Booker is an American politician, attorney, and author who has served as the junior United States Senator from New Jersey since 2013. A member of the Democratic Party, Booker is the first African-American U.S. Senator from New Jersey. He was previously the 38th Mayor of Newark from 2006 to 2013.

Before that time, Booker served on the Municipal Council of Newark for the Central Ward from 1998 to 2002. Booker sits on the Judiciary Committee, the Foreign Relations Committee, and the Environment and Public Works Committee.

Throughout his Senate tenure he has written, sponsored, and passed legislation advancing women’s rights, affirmative action, same-sex marriage, and single-payer healthcare. He has pushed for economic reforms to address wealth inequality in the U.S., particularly the racial wealth gap. Booker has pursued measures to reform the criminal justice system, combat climate change, and restructure national immigration policy. In foreign policy, he has voted successfully for tougher sanctions against Iran, voiced support for the withdrawal of U.S. troops from Afghanistan, and lobbied for increased diplomacy in the Middle East. He was the first senator to ever testify against another senator during Attorney General nominee Jeff Sessions’s 2017 confirmation hearing. Booker was a candidate for the Democratic nomination in the 2020 U.S. presidential election, but suspended his campaign on January 13, 2020.

.....



Mrs. Marina Díaz
Director, Puerto Rico Field Office, CMS, HHS

Ms. Marina Diaz, MHA was appointed as the Director of the CMS Puerto Rico on June 27, 2016. She is a highly qualified health care professional with significant experience in healthcare administration and health services innovation. Previous to joining

CMS Marina was CEO of SALUS Clinic, where she led the initial phase of the transformation of this multi-specialty practice formerly known as Clinica Las Americas de Guaynabo. Considered an expert in the the development of innovative behavioral healthcare delivery systems, and a passionate believer in the Possibility of Recovery from Mental Health Challenges, Marina was the first Administrator of First Hospital Panamericano in 1987 and created the Managed Behavioral Healthcare organization called FHC in 1996. She holds a Master’s Degree in Health Services Administration from the University Of Puerto Rico School Of Public Health since 1985. That same year she moved to New York in order to conduct a post Master Fellowship at the Elmhurst Hospital in Queens; were Marina was later recruited to serve as its Patient Advocate. This experience shaped her career as a health care professional and inspired her to applying quality driven, patient centric culture in every healthcare setting or initiative she has been exposed to. She shares her life and passion for a healthy living with Roberto Acevedo, also a Health Care Administrator, and her two children, Ninna and Roberto.



Mr. Jorge Galva, JD, MHA

Executive Director, Puerto Rico Health Insurance Administration

Jorge has a law degree from the Inter American University of Puerto Rico, a master's degree in law from the Catholic University of Puerto Rico, a doctor's degree in law from the University of Valladolid and a master's degree in healthcare administration from the University of Iowa.

Jorge's professional experience includes 16 years in legal practice, specializing in healthcare law, and 16 years as healthcare administrator, which includes positions as CEO at three hospitals in Puerto Rico and COO of a US-invested international healthcare consortium based in Santiago, Chile.

Jorge is married with Dr. Karineé Candelario, a pediatrician, and has two adult sons, José and Guillermo. Jorge enjoys reading, movies, hiking and his three dachshunds.



Mr. Ricardo Rivera-Cardona

Former Executive Director of the Puerto Rico Health Insurance Administration and CEO of Raising Success LLC

Ricardo A. Rivera-Cardona is chief business development officer of Somos Community Care since February of 2017. Previously, Ricardo led the Puerto Rico Medicaid program serving close to 50% of its population from January 2013 to December 2016. Earlier, Ricardo presided one of the top local health and life insurance companies in Puerto Rico, from 2008 to 2013. Rivera-Cardona also served as secretary of the Puerto Rico Department of Economic Development, and simultaneously as executive director of the Puerto Rico Trade and Export Company (2005-2007). He additionally worked at ICI Paints, Eli Lilly, and Procter & Gamble. Ricardo earned a bachelor's degree in engineering and a master's degree in engineering management from Cornell University, and a master's degree in health administration from Columbia University. Ricardo is a Fellow of the Health Innovators Fellowship and a member of the Aspen Global Leadership Network.



Mr. Roberto García Rodríguez
President of Medicaid and Medicare Advantage
Products Association of PR and President & CEO
at Triple-S Management Corporation

Roberto García-Rodríguez is president and chief executive officer of Triple-S Management Corporation (NYSE:GTS) since January 2016. He formerly served as the company's chief operations officer, general counsel and corporate secretary. Before joining Triple-S, he was vice president of corporate,

legal and regulatory affairs at Puerto Rico Telephone Company from 2004 to 2008. Early in his career, he served as executive director of Proyecto Península de Cantera, a community-based development initiative in San Juan, Puerto Rico.

He serves on the boards of directors of the BlueCross BlueShield Association, BCS Financial Corporation, and Claro Puerto Rico, and is a member of the Legacy Council of the Puerto Rico Boys and Girls Clubs. In addition, he chairs the Medicaid and Medicare Advantage Products Association of Puerto Rico (MMAPA), and the American Cancer Society's CEOs Against Cancer, Puerto Rico Chapter.

García is a licensed attorney in Puerto Rico. He obtained a Bachelor of Arts at Harvard University, an M.B.A. at the Stanford Graduate School of Business, and a Juris Doctor at Stanford Law School. He also completed graduate studies in international relations and diplomacy at the School of Diplomacy of Spain's Ministry of Foreign Affairs and the Advanced Management Program at Harvard Business School.

.....



Mr. Roberto G. Pando, MS, JD
President, MCS Advantage &
MCS Life Insurance. Co.

Roberto Pando is currently the president of MCS Advantage and MCS Life Insurance Company. He also continues to be actively involved in the healthcare community's efforts to protect healthcare programs and funding to the island. He currently leads the Chamber of Commerce Health Committee and the MMAPA Policy Committee. Roberto joined the MCS team in 2004 as Medicare Compliance Director, and since then has rose through the ranks occupying different positions that have allowed him to support various company areas and lead the development of products and services for all healthcare segments including Medicare, Medicaid and commercial. He studied a BA in Economics from the University of Michigan in Ann Arbor, and later went to the London School of Economics for a Masters in Social Planning. He also holds a Juris Doctor from the University of Puerto Rico.



Mr. Waldemar Ríos, MD
Chief Medical Officer, MSO of Puerto Rico

Dr. Waldemar Ríos, Chief Medical Officer for MSO of Puerto Rico, is an Internal Medicine physician, certified by the American Board of Internal Medicine, with vast experience in quality control, utilization management, network development and managing medical cost spend. Throughout his service years with the company, he has been instrumental in the development of strategies to improving medical group administrative matters.

With over 10 years' experience in the healthcare industry his insight has been a valuable asset for the development and management of admitting physician programs, transitions of care and enhancing the patient experience during inpatient stays. As well, his participation has been fundamental in the implementation of clinical management models on the Medicaid line of business in the Island. He has shared his clinical knowledge and operational support for the success of interdisciplinary teams in charge of outpatient, inpatient, behavioral health, preauthorizations and pharmacy with full integration of IPAs participating with MSO.

Dr. Ríos studied at the Fairleigh Dickinson University in New Jersey and attained his Doctor of Medicine Degree at the Ibero-American University in the Dominican Republic. He specialized in Internal Medicine at the Universidad Central del Caribe School of Medicine in Puerto Rico.



Mr. Luis A. Torres Olivera, Esq
President, Humana

Luis A. Torres Olivera, Esq. is Market President of Humana in Puerto Rico with responsibility over its operations, which include Medicare Advantage and commercial group health insurance offered through employers. He also oversees Humana's TPA (third party administrator), and Humana Management Services which provides bilingual telephonic clinical and operational services. Luis is an attorney with more than 20 years of experience in health care and insurance. He joined Humana in 2004 and has overseen multiple, high-profile projects, including Humana's involvement in the MI Salud (Medicaid) and Medicare Platino Programs. Previously, he worked as a consultant in the development of Correctional Health Services Corporation and served as Deputy Executive Director of the Puerto Rico Health Insurance Administration.

Our Speakers



Mrs. Sonia Ortiz-Flores, MD, FAAFP

Former President Board of Directors, Academy of Family Physicians of Puerto Rico

Dr. Sonia Ortiz Flores completed her Family Medicine Residency Training in 1997 and her Geriatrics Fellowship in 1998, at the University of Puerto Rico, and was certified as a Diplomate of the American Board of Family Medicine.

She has her privately owned medical practice in Fajardo, Puerto Rico and is a Faculty member of the San Juan Bautista School of Medicine, and is the Family Medicine Clerkship Director.

As the current Past President of the Board of Directors of the Puerto Rico Academy of Family Physicians, also elected as Vice President of the Mesoamerica Region of the World Organization of Family Doctors (WONCA), she has represented the Academy in multiple countries around the world.

Also, she is a member of the 156th Medical Group of the Puerto Rico Air National Guard as a Family Physician with the rank of Lieutenant Colonel.

.....



Mr. Ricardo Hernández, CPA

CEO, Sistema de Salud Menonita

CPA Ricardo Hernández Rivera is the Chief Executive Officer of Sistema de Salud Menonita, and has over 41 years of ample experience in diverse sectors, including health care, audit and consulting, banking and non-profit organizations. Hernández has been with Sistema de Salud Menonita for over 14 years, and he specializes in strategic planning, business development, acquisitions and financing. Throughout his professional career he has always been involved in innovation projects, where he draws from his diverse knowledge of different economic sectors and extensive experience.

Prior to joining Menonita, he was the Chief Financial Officer in a prestigious financial institution in Puerto Rico and prior to that he was the President and CEO of a nonprofit foundation in the health service sector with a hospital and multiple health related programs, like home care and housing projects for the elderly and handicapped. He started his professional career with one of the US big eight audit firms where he worked for over 13 years, was Senior Manager and directed one of their offices in Puerto Rico.

Hernández has been instrumental in the development, expansion and innovation at Menonita since 2007, when he joined the Institution. He has lead the development and implementation of Menonita's technological initiatives, which provide a full integration model to provide better healthcare services, a seamless health delivery model and innovation platforms to better serve the community.

Mrs. Linda Ayala

Executive Director, Puerto Rico Community Pharmacies Association

Linda Ayala Bousson is a graduate of the University of Puerto Rico with a Bachelor of Arts and a Juris Doctor from UPR School of Law. She served in the House of Representatives and the Senate of Puerto Rico in different positions for more than twenty-five years. She also served on the Board of Directors of ESCAPE and other non-profit organizations. Ayala was a member of the Ethics and Values Committee of Centro para Puerto Rico. She was an advisor on Legislative Affairs at the Puerto Rico Community Pharmacies Association and since 2017, she has been the Executive Director of the organization.

Ayala has led efforts in the Association to strengthen community pharmacies as small and medium size businesses and by identifying new business opportunities. She has also worked on topics such as the resilience and preparation of pharmacies for natural emergencies, the regulation of pharmacy benefit intermediaries (PBM's), the elimination taxes on prescription drugs inventories, among other topics of interest in the health sector.



Mrs. Marcia R. Cruz Correa, MD, PhD.

Professor of Medicine and Biochemistry, UPR Comprehensive Cancer Center and Member of the National Cancer Advisory Board

Dr. Cruz-Correa is an Associate Professor of Medicine & Biochemistry at the University of Puerto Rico, Visiting Assistant Professor of Medicine at Johns Hopkins University and Adjunct Associate Professor of Surgical Oncology at the MD Anderson Cancer Center. She was the first Puerto Rican to be named as a member of the "National Cancer Advisory Board" by President Barack Obama for the term of 2011 to 2016.

She leads a Gastrointestinal Oncology Program at the UPR Cancer Center, which is integrated by a multidisciplinary team of clinicians, basic and clinical scientists, and epidemiologists with an expertise in gastrointestinal cancer. Dr. Cruz-Correa and her team developed the first population-based familial colorectal cancer registry in Puerto Rico that currently has over 500 colorectal cancer patients with detailed epidemiological and environmental information.

Dr. Cruz-Correa has published over 50 original publications, is a reviewer of several NCI special review panels, and reviewer for numerous medical journals including Gastroenterology, Cancer Research, and GUT. She is actively involved as a Chair or committee member in several national gastroenterology societies and is President of the Puerto Rico Gastroenterology Association.

Our Speakers



Dr. Wanda T. Maldonado Dávila
Dean, School of Pharmacy at University of Puerto Rico

Dr. Wanda Maldonado is Professor and Dean at the University of Puerto Rico School of Pharmacy. She earned a Bachelor of Science in Pharmacy and a Doctor of Pharmacy, both from the University of Maryland School of Pharmacy. At the School of Pharmacy she was engaged in clinical practice in the area of therapeutics in pediatric infectious diseases. Areas of interest include pharmacokinetics and pharmacodynamics of anti-infective agents, and curriculum development. She joined the faculty as Assistant Professor, and was also Chair of the Department of Pharmacy Practice. She has collaborated with INDUNIV through the Health Council, and other initiatives aimed at strengthening collaborations between the industry and academia.



Mrs. Mariely Díaz, PharmD, CSP, MHA
CEO & President of Optima Health

Dr. Mariely Díaz is a health professional who has dedicated her career to improving and innovating healthcare services. Dr. Díaz completed her Pharmacy Doctorate degree at Nova Southeastern University and her Master's in Health Administration at Cornell University. Dr. Díaz has more than fifteen years of pharmacy experience, specialty products, infusion, and home health services. She has successfully interrelated these services within Optima Health. Díaz serves as Clinical Affiliate Assistant Professor for NSU and as a student preceptor for the UPR Medical Sciences Campus.



Mrs. Milagros Soto Mejía, MHSA, MMHC, BBA
Acting Director Planning, Quality & Clinical Affairs
Office Puerto Rico Health Insurer Administration
(ASES)

Milagros have been licensed as Health Care Service Administrator with a master's degree from the Medical Science Campus and also has a bachelor's degree in Business Administration with a mayor in Human Resources Management, both from the University of Puerto Rico. She also completes a master's degree in mental health counseling from the University of Phoenix.

Milagros's professional experience includes 23 years in PRHIA. Since 2017 she's the Acting Director for Planning, Quality and Clinical Affairs Office. Before that, was the Acting Director from Compliance Office. She grows up in experience occupying positions as Quality coordinator, as Specialist in Clinical affairs, as Specialist in Pharmacy Benefit, as Direct Contracting Project Manager, as Accounting Specialist, but star this wonderful journey as Customer Service Representative in 1998.



Mr. James P. O'Drobinak
CEO & Chairman of the Board of MCS

Jim O'Drobinak is the Chief Executive Officer and Chairman of the Board of MCS since 2012. In 2017, O'Drobinak helped create the MCS Foundation, one of Puerto Rico's finest charitable organizations. In 2012, O'Drobinak was named President of the Puerto Rico Medicaid and Medicare Advantage Products Association (MMAPA) and remained at the helm of MMAPA until 2016, leading the industry's efforts aimed at protecting federally funded healthcare programs for

Puerto Rico. Most recently, he was again named President by MMAPA in 2019 until his term ended in August 2020.

O'Drobinak began his career with Deloitte & Touche, and has excelled in companies such as Advantech, and ABR Information Services, which was later sold to Ceridian. Jim was also founder of Acclaris LLC and a member of its Board of Directors up until its sale in 2010 to a private equity group.

O'Drobinak has been acknowledged in Caribbean Business newspaper's special edition "Influential Business Leaders" as one of the executives whose leadership sets forth an example for the Puerto Rico's business community. In 2020, O'Drobinak was presented the Antonio Luis Ferré Lifetime Achievement Award by the Puerto Rico Chamber of Commerce's Board of Directors for his successful trajectory. Committed to the Puerto Rico community, O'Drobinak is the Chairman of the Board of Trustees of The Salvation Army, a Christian non-profit entity dedicated to address the needs of underprivileged people. Since 2012, O'Drobinak has lived in Condado, and his youngest sons, Eric and Michael, are proud graduates of Baldwin School of Puerto Rico and St. John's School, respectively. Time permitting, Jim also enjoys playing golf at Bahía, where he also maintains a residence.

Our Speakers



Mrs. Marileny Lugo-Cacho, R.P.H.
Chief Operations Officer, MC-Rx

Marileny Lugo is an awarded and outstanding leader with over 30 years of experience in the healthcare and pharmacy benefit management (PBM) industry. Currently, MC-Rx's Chief Operating Officer responsible for the design and execution of the business plans of the operational areas including account management, design and plan set up, clinical services, pharmacy services and customer services.

Lugo led MC-Rx's team to achieve the PBM accreditation issued by URAC and to reaccredit over the years. URAC is a nonprofit independent agency that certifies with the highest operational standards of excellence.

Previously, Lugo worked for 15 years in Eli Lilly and Company.



Mr. Víctor Ramos, MD
President of the Puerto Rico College of Physicians and Surgeons

Dr. Víctor M. Ramos-Otero is a physician specialized in pediatrics. He is currently the President of the Puerto Rico College of Physicians and Surgeons. Born in Vega Baja, Puerto Rico, he graduated with a 4.0 GPA from his town's public high school, obtained his bachelor's degree in Biology at the University of Puerto Rico's main campus in Río Piedras, and his MD at UPR's Medical School. He also holds an MBA in hospital management from Phoenix University.

Prior to being elected president, Dr. Ramos held several leadership positions in the Puerto Rico College of Physicians and Surgeons, a compulsory membership organization representing over 10,000 licensed physicians in Puerto Rico, and led the efforts leading to the Compulsory Bargaining Law, the Public Defibrillators Law, and the Doctors' Secure Homestead Law that protects physicians' family home from legal judgments.



Mrs. Awilda Broco-Rodríguez, Esq.
Chairperson of the Health Business Emergency Operation Center (HBEOC) and Chief Executive Officer of FHC of Puerto Rico

Awilda M. Broco-Rodríguez, Esq. is the Chief Executive Officer of FHC de Puerto Rico, Inc., a Managed Behavioral Healthcare Organization (MBHO). In her first 20 years of experience, she has excelled in leadership roles at regulated entities, including risk and provider organizations.

Awilda is a strong believer in positive thinking and work-life balance. Her greatest satisfaction at work is to be able to improve people's quality of life by developing services that assist in maintaining effective mental health techniques. She enjoys spending time with her family in soccer matches and at the beach.



Mr. Astro Muñoz Aponte, MHSA
Chief Executive Officer, First Hospital Panamericano, Inc.

Astro Muñoz Aponte is First Hospital Panamericano's, Chief Executive Officer. He is a Licensed Health Services Administrator with a master's degree in Health Services Administration from the University of Puerto Rico, Medical Sciences Campus and joined Panamericano in 2012.

Over the span of his career, Mr. Muñoz has held various administrative positions in Ryder Hospital, Metro Pavia System and San Juan Bautista Medical Center. Astro has served as a clinical and provider's relation director for HUMANA and MCS. He also worked extensively with the government of Puerto Rico's Division of Mental Health and Substance Abuse (ASSMCA) in developing an educational and advocacy coalition toward the advancement of mental health.

Our Speakers



Mr. José Luis Massa, MD
VP Medical, APS Healthcare Puerto Rico

Jose L. Massa, M.D. is responsible for the development and review of scientific content for clinical product development, oversight of medical advisors, maintenance of relationships through managed care organization delegations and medical oversight to the APS Health Medical Staff. Also supports the company's mission and provides the executive leadership team

with strategic direction, clinical leadership, and oversight in the areas of program design, implementation, and clinical support to all APS Health departments.

Prior to his appointments with APS, Dr. Massa was Chairman for the Utilization Management Department and Chairman of the Institutional Review Board of Hutchings Psychiatric Center at Syracuse New York. With a specialty in Psychiatry, Dr. Massa is a member of the American Psychiatric Association. He earned his specialty in Psychiatry at the State University of New York Upstate Medical University with subspecialty training in Forensic Psychiatry through SUNY Upstate Medical University Forensic Psychiatry Fellowship Program. He obtained his Doctorate Degree with Honors in Internal Medicine from UCC School of Medicine and Cum Laude Bachelor of Science from the University of Puerto Rico.



Mr. Nardy Delgado, Esq.
Chief Operation Officer
Provider Network Solutions of Puerto Rico

Nardy G Delgado is the Chief Operation Officer (COO) of Provider Network Solutions of Puerto Rico (PNS of PR). He has over 10 years of experience in different areas of the healthcare industry, including Health Insurance Companies and Service Providers.

Mr. Delgado is a lawyer admitted to the Puerto Rico Bar with a Master Degree in Business Administration and in the process of completing a Master in Health Services administration. Mr. Delgado holds a Fellow, from the Academy of Healthcare.

Mr. Delgado's background includes Management/Operations, Contracting and Network Administration, strategic development of Providers Network and Clinical Strategies, among others. Successfully implemented several contracting initiatives such as Pay-for-Performance, Alternate Payment Methods for Hospitals and Physician Capitations among others. He has served as consultant for several providers and Health Plans in Puerto Rico and the Caribbean.



Mr. Rafael L. Roig, MSEE
President, Quality Health Solutions

Rafael L Roig Pou has a Bachelor's Degree in Electrical Engineering from Rensselaer Polytechnic Institute and a Master's Degree in Electrical Engineering from Virginia Polytechnic Institute and State University. He worked for IBM and Motorola before entering the healthcare industry.

Mr. Roig is the President of CDT Centro de Servicios Médicos de Levittown, Inc., a State Licence operation with laboratory clinic, radiology, pharmacy, physical therapy, and emergency room services, as well as adult and pediatric outpatient clinics.

Mr. Roig is the current President of Quality Health Solutions, LLC, an alliance of 6 IPAs serving over 100 thousand Vital and MA members within the San Juan to Arecibo region and includes more than 250 PCPs, three CDTs, and Group practices.

Mr. Roig has more than 20 years of experience in primary care services and IPA administration.



Mrs. Ruby Harford, PhD, MSN, RN
CEO & President
Atlantis Health Care Group, Puerto Rico

Has over 25 years of experience in renal/intensive care nursing and executive management, focused on the end stage renal and chronic kidney disease management. She possesses a comprehensive background in regulatory compliance on the interpretation and analysis of Medicare and Medicaid policy and regulatory guidelines and advocates in raising awareness and education on healthcare disparities and underserved communities. In late 2020 she championed to raise the urgency level of care for dialysis patients to A-1 group within the Puerto Rico's Covid-19 Emergency Management Plan, thus receiving approval by HHS making Puerto Rico the only jurisdiction in the entire nation and territories to acknowledge the level of urgency for this population. Dr. Harford has a PhD in Nursing Research with a focus on health care policy from the University of San Diego, a Master's in science of Nursing from Mount Saint Mary's University, Los Angeles, California, where she holds a teaching position as adjunct faculty teaching Healthcare Policy.

Our Speakers



Mr. Martty Martínez Fraticelli, Pharm.D
President & Chief Pharmacy Officer
PharmPix, Corp.

Dr. Martínez Fraticelli's is one of the original founders of PharmPix, Corp.; company focused on helping healthcare consumers engage in a healthy lifestyle and access the best-in-class care providers and therapy protocols available.

Martinez Fraticelli began his career as a hospital pharmacist and while doing so, he served as a member of an advisory committee that helped create a pharmacotherapy clinic at the San Juan VA Medical Center in 2000. He served as Staff and Pharmacy Manager for Walgreens in Miami, Florida and also as assistant Professor with the School of Pharmacy, UPR-Medical Science Campus. He also has served as a consultant for formulary management and development of clinical program management as a member of the P&T committee at Auxilio Mutuo Hospital, in San Juan, PR; co-founded Pharmacy Insurance Corporation of America and served as Vice President of Pharmacy Services at MMM Holdings Inc.

His honors and awards include: Schering Award – UPR, School of Pharmacy, 1994; Graduated with Honors - Nova Southeastern University, School of Pharmacy, 1999; and Best Poster Award – PR Pharmacy Association, among other.



Mr. Héctor I. García Maldonado, MPH
Director, Puerto Rico Primary Care Association
Network

Mr. García holds a Master's Degree in Public Health with a concentration in Biostatistics from the University of Puerto Rico (UPR) Medical Sciences Campus and a Bachelor's Degree in Business Administration from the UPR Río Piedras Campus. He has two certifications in epidemiology from the Centers for Disease Control and Prevention (CDC) and Emory University in Atlanta, Georgia. He earned a certification in statistical survey design from the Institute for Professional Education in Washington, D.C. and a certification from the Puerto Rico Public Health Leadership Institute. His professional experience in the health sector has been characterized in statistical analysis and mentoring, exponent of research in public health, project management, regulatory knowledge of the health sector, expertise in the provision and coverage of health services, analysis and evaluation of the quality of health services at the pharmaceutical level, and planning, training and consulting in emergency and / or disaster management at the local and state level. Currently, he directs the activities and efforts to promote the interoperability of health information systems through electronic medical records and exchange of health information, continuous quality improvement processes such as analysis, validation and data collection in support to primary health centers such as the Association under the regulatory and procedural requirements of federal and state agencies as well as the accrediting organizations concerned under the model of patient-centered care or medical home.



Mrs. Marta Rivera Plaza

CEO of Hospital Capestrano & Board Member of the Puerto Rico Hospital Association

Leader in Puerto Rico's health field, Marta Rivera Plaza has a solid career path in mental health and hospital administration. She has led the island's two largest mental health hospitals and currently is the Chief Executive Officer of Sistema San Juan Capestrano, mental health hospital system that operates a 172

bed hospital, nine partial clinics island wide and a mental health emergency unit in Naguabo.

She started her career as associate administrator of Elmhurst Hospital in Queens, New York. Later, she returned to Puerto Rico and led four ambulatory centers for renal patients within Ponce and Guayama areas. In 1990 she was appointed executive director of AFASS. Then she went to launch the initial phase of Tele Consulta, a first "call center" of its type in Puerto Rico, an innovative concept created by health insurance company, Triple-S. In 2002, Rivera Plaza became the administrator and later Executive Director of Hospital Panamericano and FHC Healthcare, a post she held for 11 years. From there she moved back to Triple-S to lead the company's network of providers. Since 2013, Marta leads San Juan Capestrano health system.

Rivera Plaza was president of the Puerto Rico Hospital Association from 2016 to 2017 and facilitated, along with local and federal entities and PR Hospital Network, the recovery efforts of the island's hospitals following Hurricane Maria. She is a licensed Health Services Administrator with a Master's Degree from the University of Puerto Rico medical school and is the mother of three children.

.....



Mrs. Adriana Ramirez, Esq.

Chief Operating Officer, Abarca Health

As Chief Operating Officer at Abarca, Adriana Ramirez, Esq. leads the company's day-to-day operations, customer service, product and service delivery and regulatory teams. An attorney with more than a decade of experience in corporate law, Adriana previously served as the Abarca's Chief Legal and Compliance Officer, where she helped the organization pass more than 50 audit and monitoring processes and earn two URAC accreditations with a 100% score. Adriana attended Georgetown University in Washington, DC before earning her law degree at the University of Puerto Rico School of Law.

Our Speakers



Mr. Juan Díaz Goitia

Senior Vice-President of Information Technology
MCS Healthcare Holdings, LLC

Juan J. Diaz-Goitía is Sr. Vice-President of Information Technology at Medical Card Systems (MCS) since April 2019. He is responsible for the execution and direction of information technology, information security, business continuity, telecommunications, change management, infrastructure, enterprise architecture, technical support, application development, project management, data governance, and data analytics for all MCS companies.

Mr. Diaz is a graduate in Computer Information Sciences, College of Business at the University of Florida in Gainesville. Prior to the current position served as CIO of Grupo Triple-S and president of TriServe Tech.; Executive Vice-President of Triple-S Vida, and Principal at Advent-Morro Equity Partners. He has also worked in different positions of responsibility in industries such as publishing and telecommunications.

.....



Mr. Mariano de Socarraz

President & CEO, CorePlus Servicios Clínicos y
Patológicos, LLC

Mr. de Socarraz is the Chief Executive Officer of CorePlus Servicios Clínicos y Patológicos, LLC an anatomic and clinical laboratory and leads Syndeo, LLC a healthcare IT software development enterprise. Both entities are focused on development and implementation of digital pathology and AI solutions.



Mrs. Ivelisse Cancel Fonseca, MHA, DrPH
Clinical Operations Vice-President Triple-S

Ivelisse Cancel is on the frontline of designing, executing, and overseeing efforts to optimize care management services at Triple-S, where technology is increasingly an essential function of optimizing and delivering care to members. In her role, she oversees approximately 400 clinical staff in charge of preauthorizations, hospital review, transition of care, population health management, case management, health education and preventive services. She joined Triple-S in 2013 and has consistently gained greater responsibility in the delivery of care area. Prior to joining Triple-S, she worked in the hospital sector, at Metro Pavia San Francisco Hospital, in HIMA Caguas, and she began her career in Matilde Brenes Hospital, currently Doctor's Center Hospital Bayamon.

She has a Doctorate in Public Health, specialized in Health Systems Analysis and Management, which she completed with an Academic Excellence Award; a Master of Healthcare Services Administration for which she received the Julio A. Pérez Leadership Award; and a Bachelor of Science in Nuclear Medicine Technology, all from the University of Puerto Rico Medical Sciences Campus.

As a hobby, Ivelisse is an accomplished singer.

.....



Mr. Miguel Colom Mena
President of Nagnoi, LLC

Mr. Colom, Nagnoi, LLC co-founder, has over 20 years of experience consulting Fortune 500 corporations from a wide variety of industries such as Healthcare, Education, and Government. He also has extensive experience envisioning, managing and leading Data Warehouse and Business Intelligence projects for various industry segments, especially Health Insurance.

Mr. Colom holds a Bachelor's degree in Electrical Engineering and Applied Mathematics from Penn State University, Pennsylvania, USA.

Our Speakers



Mr. Eduardo Ballori
CEO, Intervoice

Since 2009, Eduardo has implemented numerous IT projects for the government of Puerto Rico, successfully balancing both public and private interests to bring these projects to fruition.

Currently, Eduardo serves as Intervoice's Chief Executive Officer with a focus in Business Development and Corporate Strategy.

Eduardo joined Intervoice in June 2015 after working for 2 years for UBS Private Bank in New York serving High Net Worth and Ultra High Net Worth individuals within Latin America and the Caribbean. Previously, as Assistant Secretary of State for the Department of State of Puerto Rico, Eduardo was one of the pioneers within the public service space to recognize and effectively implement IT infrastructure projects designed to improve the lives of the 500,000 professionals he served as head of the Department of State's Examination Board Office.

Eduardo graduated from Fordham Law School and is barred in the state of New York. He holds a bachelor's degree from Columbia University.

.....



Special Video Message:
Hon. Pedro Pierluisi Urrutia
Governor of Puerto Rico

Pedro R. Pierluisi Urrutia is a Puerto Rican attorney, lobbyist, and politician who has been serving as the 14th Governor of Puerto Rico since January 2, 2021 and presides over the New Progressive Party.

Pierluisi is a lawyer from San Juan with 35 years of experience in the public and private sectors. He has previously served as Secretary of Justice (1993-1997), Resident Commissioner of Puerto Rico in the United States House of Representatives (2009-2017), and as Acting Secretary of State.

Pierluisi, the father of four adult children and the grandfather of five grandchildren, earned his Bachelor's degree in 1981 from Tulane University in New Orleans and his Juris Doctor in 1984 from George Washington University in the federal capital.



Hon. Carlos Mellado, MD
Designated Secretary
Puerto Rico Department of Health

Dr. Carlos R. Mellado López, Secretary of the Puerto Rico Department of Health, born in San Juan, Puerto Rico, studied his bachelor's degree in pre-medical studies at the Interamerican University in San Juan, Puerto Rico. Later, he graduated from the Universidad del Noreste (UNE) in Tampico Tamaulipas, México, where he completed his doctorate degree in medicine. Upon returning to Puerto Rico, he completed an internship at the Dr. Isaac González Martínez Oncological Hospital in Río Piedras, where he received the distinction of Intern of the Year 2002.

As part of his professional career, he served as director of the Canóvanas Health Center and the Caribbean Medical Center in Fajardo. He has also worked in various medical institutions and health centers in the metropolitan area. Additionally, Mellado López served from 2011 to 2015 as the Puerto Rico Patients Ombudsman, where he stood out to be a fierce fighter enforcing patients' rights.

Mellado López, a health worker with 20 years of experience, served in 2005 as a medical advisor to the Senate in the Health and Women's Affairs Commission, and as an honorary member from 2005-2006 of the Joint Commission of the Legislative Assembly for the Implementation of the Right to Health.



Hon. Luis G. Fortuño
Former Governor of Puerto Rico

Former Governor of Puerto Rico Luis G. Fortuño represents investment funds and Fortune 500 companies in regulatory, public policy, public-private partnership (P3) and project finance, finance, and other corporate matters in the United States and throughout Latin America.

Clients benefit from Luis's ability to combine practical, business-savvy advice with an understanding of how legislative and regulatory policy can affect their business operations. His 12 years of government service includes serving as Puerto Rico's governor and as its sole representative in the US House of Representatives. Under his leadership as governor from 2009 to 2012, Puerto Rico implemented the largest tax cut in the territory's history, right-sized its government, reined in deficit spending, and developed new sources of government revenue, resulting in the island's only period of economic growth in over a decade. Additionally, Luis's signature public-private partnerships law paved the way for two of the largest recent infrastructure investments in the US, one in Puerto Rico's highway system and the island's main international airport. Other P3 transactions during his tenure included schools, energy projects, and ferry services.

Luis served from 2005 to 2008 in the US House of Representatives, holding the roles of vice-president of his House Republican freshman class and later as vice-chair and then chair of the Congressional Hispanic Conference during the 109th and 110th Congresses, respectively. Additionally, he served as co-chair of the Congressional Friends of Spain Caucus. In 2007, he was appointed as the Republican minority's ranking member on the Natural Resource Committee's Subcommittee on Indian, Insular and Alaska Native Affairs. He also served as a member of the House Transportation and Infrastructure, International Relations, and Education and Workforce committees.

Our Speakers



Mr. Nicholas Uehlecke

Former Senior Advisor to HHS Secretary of Health and Principal at Todd Strategy Group

Nicholas Uehlecke joined Todd Strategy Group in 2021. He is a former Senior Advisor to the Secretary of the Department of Health and Human Services. In his role, he worked on Medicare, Medicaid, commercial and general insurance issues, health care reform and a range of other topics under the jurisdiction of the Centers for Medicare and Medicaid Services and the Health Resources and Services Administration. Nick also spent time working on key areas related to regulatory burden relief, drug pricing, health care data, health IT, health system integration, and efforts to make health care more value-based in America.

Nick also served as HHS staff-lead on the Advancing American Kidney Health Initiative and worked on a range of issues related to the COVID-19 public health emergency, including the administration of the \$178 billion Provider Relief Fund. Prior to HHS, Nick was a Professional Staff Member for the Committee on Ways and Means in the House of Representatives for eight years, working on issues ranging from Medicare's Parts A and B, Medicare Advantage and Part D, and commercial insurance and Affordable Care Act reforms. Before Nick's tenure on Capitol Hill, he spent time as an analyst for the Marwood Group, working on health care as well as financial services, education, and energy policy.

Exhibitors

- **Alianza Centros de Salud Comunitaria**
- **Atlantis Healthcare Group**
- **Banco de Desarrollo Económico para Puerto Rico**
- **CorePlus Servicios Clínicos y Patológicos, LLC,**
- **FHC of Puerto Rico**
- **Galenus**
- **Latin Media House**
- **MCS**
- **MMM Healthcare LLC**
- **NotiUno 630**
- **Sistema de Salud Menonita**
- **Triple-S**



Access our speakers
bios and presentations:
<https://qrgo.page.link/nF5EE>



Event Sponsors



Institutional Sponsors



La Cámara de Comercio de Puerto Rico te invita a su



CEO Day Event

Jueves, 8 de abril de 2021

8:30am – 12:00pm | Via Zoom

- ✓ Escucha historias inspiradoras de influyentes CEOs en Puerto Rico
- ✓ Conoce más sobre las principales industrias de Puerto Rico
- ✓ Descubre oportunidades únicas de negocio e inversión



**Perspectivas
Económicas 2021**
Sr. Gustavo Vélez
Presidente & CEO, Inteligencia
Económica



Bienes Raíces
Sra. Margaret Pena Juvelier
Presidenta y Fundadora
P.R. Sotheby's International Realty



Manufactura
Sr. Julio Bravo Soler
Senior VP de Operaciones CCI
Companies LLC



Salud
Sr. Jim P. O'Drobinak
CEO, President and Chairman
Board of Directors, MCS



Construcción
Ing. Josen Rossi
Presidente Junta de Directores
Grupo Construcción y Servicios de
Aireko Construction Co.



Turismo
Sr. Federico Stubbe, Jr.
President & CEO, PRISA Group



Comercio al Detal
Sr. Iván Báez
Director de Asuntos Públicos
y Gubernamentales, Walmart



Start-Up CEO
Sra. Vivian Vargas
CEO, Burea



Finanzas y Seguros
Lcdo. Ignacio Álvarez
Presidente & CEO
Popular, Inc.



INVERSION:

- Socios: Libre de Costo
- No Socios: \$25 + IVU



REGÍSTRATE HOY: <https://qrqo.page.link/DqozK>
Enlace será enviado previo al día del evento.

*No incluye IVU. Aceptamos Mastercard, VISA, American Express y cheques. Se cobrará el costo total de la actividad si la cancelación no es notificada por escrito con 48 horas laborables de antelación a la celebración de la actividad. Nuestras horas de oficina son de lunes a viernes de 8:00 a.m. a 5:00 p.m.



787-721-6060, Ext. 2241



fmartinez@camarapr.net



camarapr.org



@Camarapr #CamaraEnAccion

Auspiciado por:





Convención 2021
**EMPRENDIENDO
 EL FUTURO
 DE PUERTO RICO**
 Cámara de Comercio de PR

20 -21 MAYO • Sheraton Puerto Rico Hotel & Casino

JUEVES 20



**Almuerzo- Diálogo
 con el Gobernador de
 Puerto Rico**

Orador Invitado:
 Hon. Pedro R. Pierluisi
 Gobernador de Puerto Rico

JUEVES 20



**Babson Entrepreneurship
 Keynote Conference**

Orador Principal invitado:
 Dr. Stephen Spinelli Jr.
 Presidente de Babson College

VIERNES 21



**Almuerzo - Conferencia
 Magistral**

Oradora Invitada:
 Hon. Jenniffer González Colón
 Comisionada Residente de
 Puerto Rico

PARTICIPA EN:



- ✓ Presentaciones de Estudios Índice de Confianza del Consumidor y del Empresario, y Estudio de E-Commerce
- ✓ Foros de Empresarismo e Innovación
- ✓ Foros y Conferencias con Líderes de la Legislatura Local y Federal
- ✓ Eventos de B2B y Networking
- ✓ Evento: Conozca a los Candidatos a la Junta Directiva 2021-2022

Y DISFRUTA DE:

- ✓ Cóctel de Bienvenida el jueves
- Noche de Fiesta el viernes



787-721-6060 

Ext.2209 

Programa de Convención 2021: nobles@camarapr.net 

<https://qr.go.page.link/69yiR> 

<https://qr.go.page.link/Sc2TY> 

www.camarapr.org



Auspiciadores Institucionales:



VOZ Y ACCIÓN de la Empresa Privada



#CamaraEnAccion

DIRECCIÓN POSTAL:

P.O. Box 364106, San Juan, PR 00936 - 4106

DIRECCIÓN FÍSICA:

Edificio Miramar Plaza 954 Ave. Ponce de León
Suite 406 - Cuarto Piso, Miramar, San Juan, Puerto Rico 00907

 787-721-6060

 www.camarapr.org

 camarapr@camarapr.net

