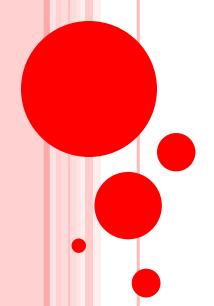
PRESENT AND FUTURE TRENDS FOR THE PUERTO RICO HOSPITAL SECTOR



By: Pedro J. González, MHSA, FACHE Chairman of the Board of Directors Puerto Rico Hospital Association

Health and Insurance Conference 2012 February 2, 2012 I. THE HOSPITAL SECTOR IN PUERTO RICO:

o Total: 70 hospitals.

- For profit: 36 51%
- Non for profit: 20 29%
- Government: 14 20%
- Specialized: 19 27%
- General acute: 51 73%

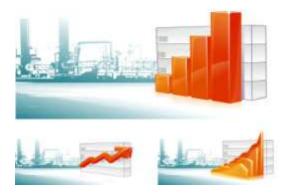
II. OTHER FACTS:

- >80% of beds—owned by private organizations.
- Sources of reimbursement:
 - •>60% under government programs (Medicare and Medicaid, ACAA, State Insurance Fund),
 - •10% uncovered population.
 - •Insured population:
 - Employees,
 - •Individually.

• 45,000 direct employments (excluding medical staff),

• 98% of private hospitals' revenue comes from reimbursements from health plans (including government programs),

- Revenues distribution:
 - 70% inpatient care,
 - 30% Ambulatory care.



III. STRENGTHS:

- o Clinical Outcomes,
- Accreditations and certifications,
- o Health professionals,



- Technological and services development:
 - Organ transplant programs,
 - Minimal invasive procedures,
 - Diagnostic procedures.
- Accountability.

IV. CHALLENGES:

- Financial:
 - High operating costs,
 - Cash flow,
 - Access to financial sources for capital expenditure and high technology,
 - Increasing complexity of medical conditions.

OHuman Resources:

- Shortage,
- Turnover.

•Malpractice claims,

•Marked competition.

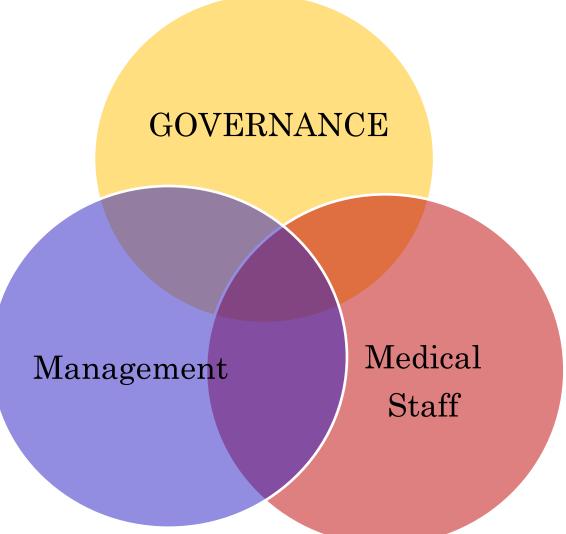
V. INTERNAL STRUCTURE:

• Traditional:

Governing Board

Management

Medical Staff • At present:



VI. ORGANIZATIONAL FACTS THAT INFLUENCE HOSPITALS' STRATEGIC PLANS:

- Service area demographics,
- Competitors,
- Payment rates,
- Service mix,
- Medical Staff characteristics,
- o Organizational culture,
- Role in teaching and research,
- Financial strength,
- Physical plant and equipment age,
- State-of-the-art infrastructure,
- o Capacity,
- o Clinical outcomes,
- Fund-raising.

VII. SOME IMMEDIATE FACTS:

- Decreasing reimbursement for both, physicians and hospitals:
 - Quality—Patient Safety--Patient Satisfaction— Incentives.
 - Bundling,
 - ICD-10.
- Increase in long-term care and post acute needs.
- Increase in ambulatory care.
- Prevention vs. Illness.
- Information technology (EMR) (EHR):
 - Puerto Rico excluded from Medicare Incentives,
 - Medicaid Incentives status?
- Increase in life expectancy.
- Health professionals shortage.

VIII. COMMENTS ON THE FUTURE HOSPITAL:

- Service integration at different levels:
 - Internal,
 - External.
- Quality, competitiveness and compliance.
- Stakeholders involvement and participation:
 - Community, providers, insurance companies, government and regulatory agencies.
- Change in roles.
 - Medical trends:
 - Preventive care,
 - Post acute care:
 - Skilled Nursing,
 - Rehabilitation.



- Government support:
 - Malpractice issues,
 - Medical education,
 - Services exportation:
 - Medical Tourism:
 - Local Law #196 of December 15, 2010.

• Virtual services.



- Bureaucracy reduction.
- Philanthropy.

QUESTIONS?



Thank you!