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PUERTO RICO Health & Insurance CONFERENCE 2012 *Economic Transformation in Health*



Mr. Edgardo Silva
Mapfre

Edgardo J. Silva Jiménez born in Vega Baja on April 1st, 1964. He obtained a BBA in accounting and information computer system from University of Puerto Rico, Rio Piedras campus with a Magna Cum Laude and an MBA in management from the University of Phoenix.

Edgardo Silva has over 25 years of experience in the health industry working for Medplus, Crown Life, Harden and Company in California, Canada Life, and currently Mapfre. During his career success he has been involved in challenge projects like the implementation of the Trizetto software to several companies, update and prepare the company software for Y2K, and the startup operations for Medicare Advantage.

As President and General Manager for Canada Life, Edgardo, duplicate their portfolio in Puerto Rico and USVI markets, changed the Puerto Rico branch to a local company, and lead the merger and acquisition of Canada Life by Mapfre.

Edgardo is currently member of the executive committee and Senior Vice President in Mapfre in charge of the Group Division for Puerto Rico and USVI markets.