



**The Puerto Rico Chamber of Commerce
Birling Capital, BDO Puerto Rico, LLC and El Nuevo Día present:**



PUERTO RICO
CONFERENCE 2020
Empowering Investment

Clarisa Jiménez
President and CEO
Puerto Rico Hotel & Tourism Association

Some Of Those Strong And Unique Advantages Are:

- We Are Part Of The Us. No Passport Needed
- Us Residents Can Travel Freely Between The Island And The Us Mainland.
- The Us Dollar Is The Official And Only Currency.
- Excellent Air Access.
- Our Infrastructure And Security Measures Are Modern And Island-wide.
- State Of The Art Technology And Communications
- Political Stability
- Highly Skilled Bilingual Workforce.
- These Are Some Of The Convenient Aspects Of The Destination.
- But We Have So Much More That Makes Us A Good Solid Destination.

The Tourism Sector Has A High Multiplier Effect:

- For Every Dollar Invested In Hotels, An Additional 63 Cents Is Generated In The Economy.
- The \$3.31 Billion Investment From 2006 To 2012 Generated Over \$5.3 Billion In The Economy. This Affects Businesses, Consumption, Direct And Indirect Jobs, And More.
- The Tourism Industry Has Been Identified As One Of The Economic Engines With The Most Potential For Growth.
- In 2013 A Study Commissioned By The Government To The Boston Consulting Group (Bcg), Recommended Maximizing The Tourism Industry As One Of The Five Priority Sectors Identified To Be Strengthened.
- In 2014 The Federal Reserve Bank Of New York In Their Paper Titled “An Update On The Competitiveness Of Puerto Rico’s Economy”.

Included Tourism As An Important Sector That The Government Should

Promote

Currently Tourist Activity In Puerto Rico Represents:

- 6-7% Of The Gross Domestic Product (Gdp)
- Tourism Is The Only Industry That Has The Potential To Grow Without Injection Of Federal Funds.
- With Or Without Federal Funding, The Tourism Sector Is Growing

Now Let's Get To The Incentives Part:

- Some Areas Of Investment Opportunities In Tourism That Can Benefit From Incentives Are:
- Hotels, Including The Operation Of Casinos, Condo Hotels, Country Inns (Paradores), Agro Lodgings, Guest Houses, Timeshare And Vacation Clubs, Bed And Breakfast (B&b.)
- Theme Parks, Golf Courses, Tourist Marinas, Among Others, Can Benefit From The Attractive Tax Incentives The Government Can Offer.

Some Of These Incentives Are:

- Income Tax- 4% (Vieques, Culebra And Small Business - 2% The First 5 Years)
- Dividends And Distributions- 100% Exemption
- Interest, Bonds, Loans And Capital Gain- 100% Exemption
- Municipal Revenue Collection Center- 75% Exemption (Vieques And Culebra 100% The First 5 Years)
- Turnover Municipal Tax- 50% Exemption (Vieques And Culebra 100% The First 5 Years)
- I.V.U.(Sales And Use Tax)- 100% Exemption (Applies Only To Items Purchased And Used In The Operation; Excludes

Inventory Items And Hotel Tax)

- Construction Arbitration- 75% Exemption
- Fuel Tax- 100% Exemption (Includes Fuel Derived From Petroleum, Propane And Natural Gas)
- Finance Stamps And Fees- 90% Exemption

Puerto Rico Is A World- Class Business Destination And We Are Ready To Welcome You.



THANK YOU!
THANK YOU!

Follow us:



www.camarapr.org

#CamaraEnAccion