





# PUERTO RICO CONFERENCE

Entrepreneurship for Growth

2010

March 24, 2010 | Conrad San Juan Condado Plaza | 7:30 a.m. - 5:00 p.m.

Puerto Rico Chamber of Commerce



#### The Local Capital Market Has Come of Age

Carlos V. Ubiñas – Chief Executive Officer UBS International & Puerto Rico

## **Local Capital Market**



## Puerto Rico's Local Capital Market

## PR and the US are Separate Fiscal Jurisdictions PR and US tax systems are independent

- Zero federal taxes (PR source income and estate tax)
- Zero or reduced local taxes on government and corporate debt
- Zero local estate taxes on Puerto Rico assets
- 10% dividend and 10% capital gains local tax rates (individuals)

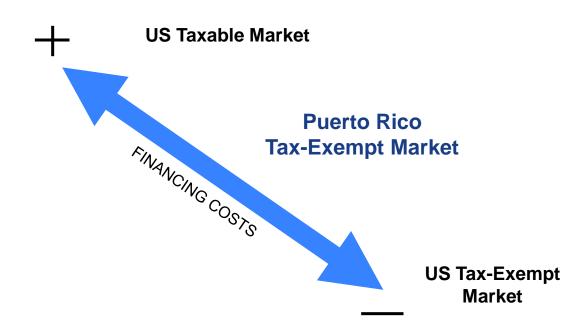
Tax-exempt market is unique to Puerto Rico



#### Puerto Rico's Local Capital Market

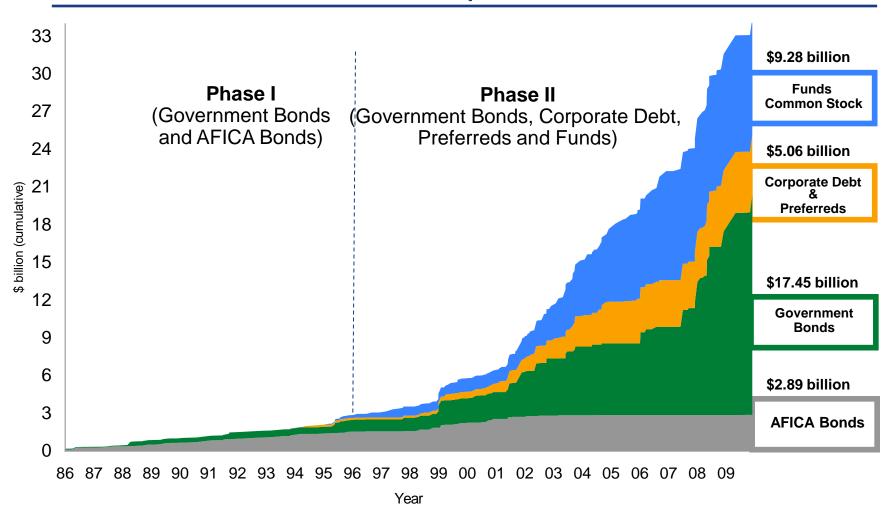
#### Puerto Rico's capital markets provide lower financing costs

- Investment Grade market
- Flexible maturities of up to 40 years
- Fixed interest rates
- Typically priced between the US tax-exempt and US taxable markets





## **Evolution of the Local Capital Market**



Includes: Local market AFICAs and Puerto Rico Government bonds, (ii) corporate notes and preferred stocks (except equity-linked notes issued by local banks and securities related to the funds' leverage program), and (iii) closed-end and open-end funds that invest in fixed income securities. Source: GDB, UBS, Santander, estimated figures obtained by Popular (3/8/10).



## Local Capital Market - Retail Investors

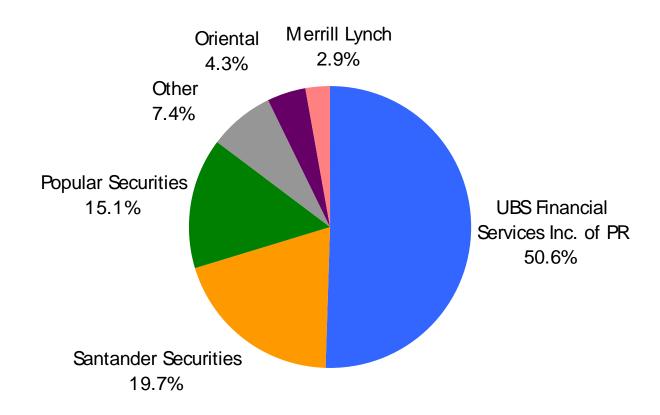
**Profile of local retail investors (individuals and corporations)** 





## Local Capital Market - Retail Investors

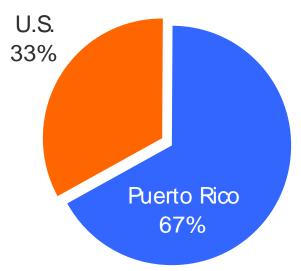
UBS PR has approximately 51% of the total retail brokerage assets in Puerto Rico





#### **Typical Puerto Rico Fixed Income Fund**

#### **Geographic Diversification**



#### **Investment Portfolio**

#### Typical US Investments:

Govt. Agencies

**US MBS** 

Fed Home Loan Bank

**US Municipals** 

#### Typical PR Investments:

PR Municipals

PR MBS

PR Bank Preferred

PR AFICA



#### **UBS Funds are the largest holders of Puerto Rico municipal paper**

#### **UBS Funds Highlights**

Founded in 1995

Assets Under Management: \$9.1bn

Num. of employees: 15

Num. of funds managed: 26

Cumulative experience of: 230+ yrs

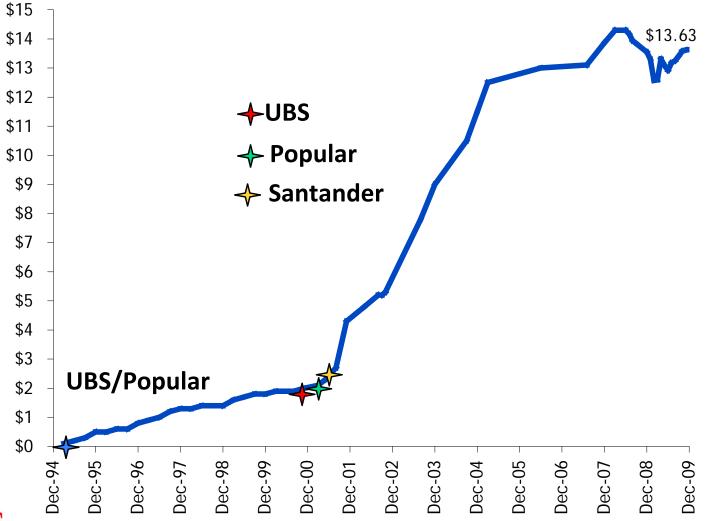
#### **Credit Segmentation**

Closed-End Fund Category	Num. of Funds
AAA	5
at least 95% rated AAA	
Traditional (PRITFF, Tax-Free)	10
at least 95% investment grade	
Enhanced Yield (FIF)	6
at least 80% investment grade	
up to 20% High Yield	
Mortgage-Backed	1
at least 95% Investment grade	
up to 45% in non-conforming mtge loan	
at least 80% in MBS and U.S. Gov't Ag	encies
GNMA	1
at least 90% in AAA securities	
at least 60% in GNMA	
at least 80% in GNMA and	
US Gov't agencies	

UBS Funds held <u>\$6.4 billion</u> in local securities and <u>\$4.5 billion</u> in Puerto Rico municipal paper

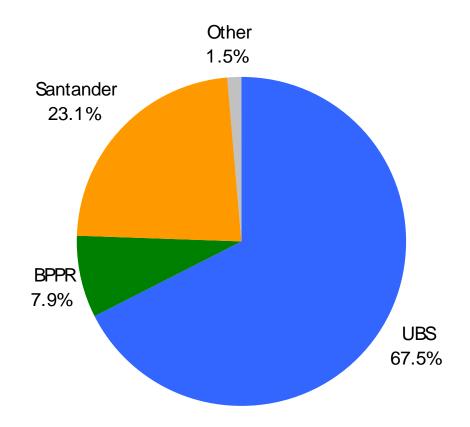


Local mutual funds market was initiated in 1994 and currently has over \$13.6 billion in assets





**UBS Asset Managers of Puerto Rico have over 67% of the fund** assets in the Island





Note: Others include BBVA, Oriental, San Juan Asset and Universal.

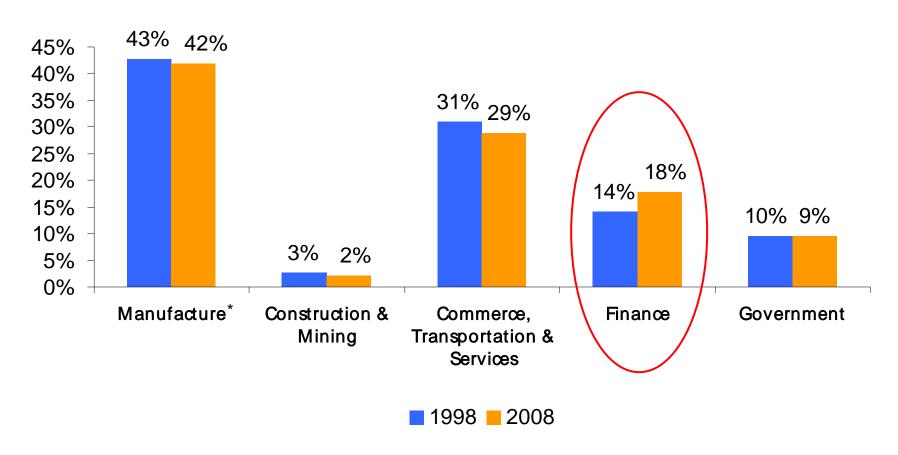
Source: Office of the Commissioner of Financial Institutions of Puerto Rico as of 12/31/09

## Importance of the Local Financial Sector



#### Puerto Rico's Financial Sector

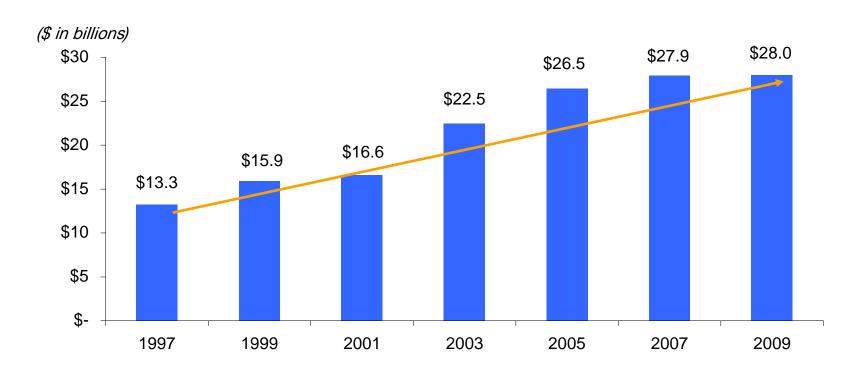
The participation of the financial sector in the GDP of the economy increased from 14.0% in 1998 to 17.7% in 2008, a contribution of \$16.4 billion in 2008





#### Puerto Rico's Financial Sector

Assets under Management by brokerage firms have more than doubled from \$13.3 billion in 1997 to \$28.0 billion in 2009, a compounded annual growth rate of over 6.4%





## Local Capital Market Depth: Private Issuers

The local capital market has the ability to provide significant funding to private sector entities



AEELA Senior Notes Offering \$55,520,000 August 2005



Popular North America EDB Notes – Private Placement \$275,000,000 December 2007



Doral Financial.
Exchange Offer to Common
Stock **\$105,600,000**May 2009



Universal 7.15% Pfd. Stock Class B \$115,000,000 December 2005



Triple-S
Initial Public Offering
\$203,000,000
December 2007



Popular Inc.
Exchange Offer to Common
Stock **\$934,000,000**August 2009



Triple-S Senior Notes Offering \$95,000,000 January 2006



Popular Inc. 8.25% Pfd. Stock Series B **\$400,000,000** May 2008



Doral Financial.
Exchange Offer to Common
Stock **\$52,200,000**October 2009



## Local Capital Market Depth: Public Issuers

The local capital market has the ability to provide significant funding size to issuers

2008 Series A-C \$2,948 million

2008 Notes Series A \$1,230 million 2009 Notes Series C&D \$1,356 million

Bonds Series 2007B \$1,333 million 2008 Bonds Series A \$737 million Sub. Bonds Series 2009B \$1,218 million

2007

2008

2009

16

PR Sales Tax Financing Corp. (COFINA)

Employees Retirement System (POBs)

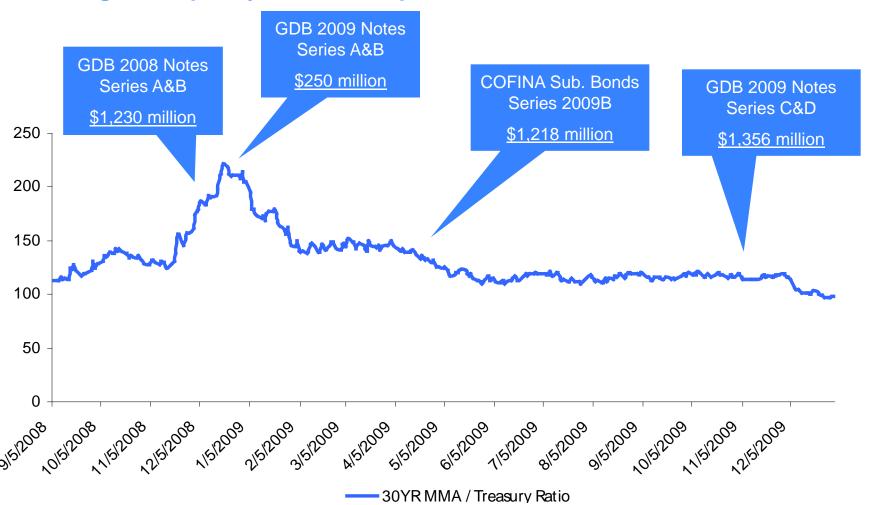
Government Development Bank for PR (GDB)



Source: Official Statements.

## **Local Capital Market Liquidity**

Puerto Rico's capital market provided the Government the needed funding and liquidity even at the peak of the financial market crisis





## Puerto Rico Funds Stimulate the Economy

#### **Dividends of Local Funds vs. Publicly Held Banks**

#### **Dividend Distribution**

(\$ in millions)

#### December 2005

	<u>Dividends</u>	% of Total
Financial Institutions	\$ 1,295	76.0%
Local Funds	408	24.0%
Total	\$ 1,703	100.0%

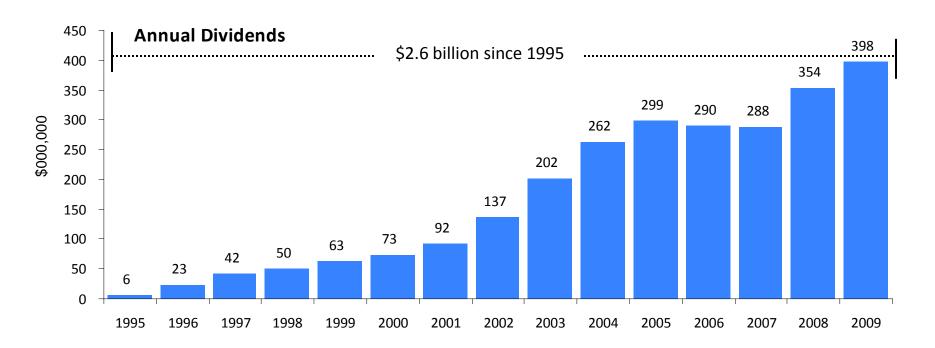
#### December 2009

	<u>Dividends</u>		% of Total
<b>Financial Institutions</b>	\$	37	6.6%
Local Funds		528	93.4%
	\$	565	100.0%



## Puerto Rico Funds Stimulate the Economy

Annual dividends distributed by the UBS Family of Funds comprise 70% of the total dividends in the local financial services industry in 2009





## The Future of the Financial Services Industry in Puerto Rico



## Future of the Local Financial Services Industry

The Puerto Rico financial sector has developed a robust local capital market that has been critical to the local economy

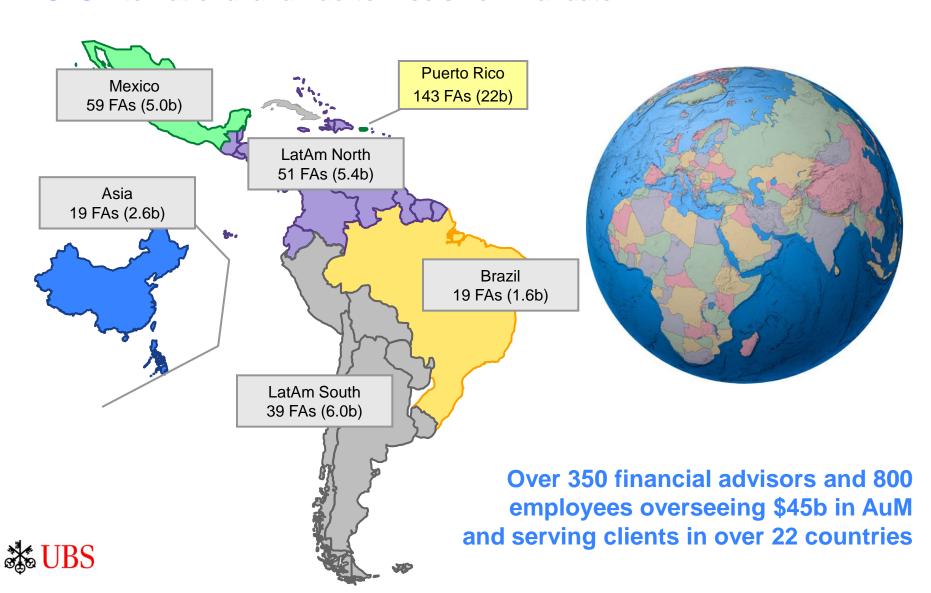
- Attractive pricing for issuers and investors
- Depth to finance local needs public and private issuers
- Sector with large impact to the economy
- Continued sponsorship and recognition by GDB

A stable tax, legislative and regulatory framework are necessary for continued development of the local market



## Growing by Exporting its Services Outside of Puerto Rico

**UBS International and Puerto Rico's new mandate...** 



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