



BABSON
COLLEGE



PUERTO RICO CONFERENCE

Entrepreneurship for Growth

2010

March 24, 2010 | Conrad San Juan Condado Plaza | 7:30 a.m. - 5:00 p.m.

P u e r t o R i c o C h a m b e r o f C o m m e r c e



gad&s
GA DESIGN & SOURCING CORP.

Gatsby Group

Direct/Retail Sales

Komodidad Distributors,
Inc. dba GATSBY
Almacenes Best, C.A.

R&D Export

GA Design & Sourcing,
Corp.
Gamaxport, Inc.

Real Estate

GA Investors, S.E.
GA Property
Development, S.E

Our Vision

To be recognized as fashion leaders



funkysoul

Concept created by  gad&s for Winter 2010

Urban*Mistique*

Our Mission

To provide unique, innovative concepts for complete apparel alternatives

GA Design & Sourcing, Corp.

GA D&S, Corp. is a company specialized in research, design, development and distribution of innovative fashion apparel concepts.

- Established in 2004
- Headquarters: Caguas, Puerto Rico
- Branches: New York
- Partner Offices: Margarita Island, Venezuela, Lima, and Shanghai



funkysoul

Concept created by  gad&s for Transition 2010

Copacabana

 **gad&s**
GA DESIGN & SOURCING CORP.

Our brands are a reflection of our connection with the market's lifestyle.

funkysoul[®]

IT'S ME[®]

z ú c c a r o

funky soul®

- Created for young women with a great sense of style
- Colorful, flavored and innovative with multidimensional character
- Focus on fit



IT'S ME®

- Our target market are college girls who want to create their own style and individuality
- Youthful, optimistic and playful
- Market value products



IT'S ME®

Concept created by  gad&s for Holiday 2010

Beautiful

 **gad&s**
GA DESIGN & SOURCING CORP.

We believe in creating a culture based on creativity, innovation, leadership and empowerment.

Creativity + Innovation



- Connect + develop
- Information intelligence
- Creative environment

Leadership



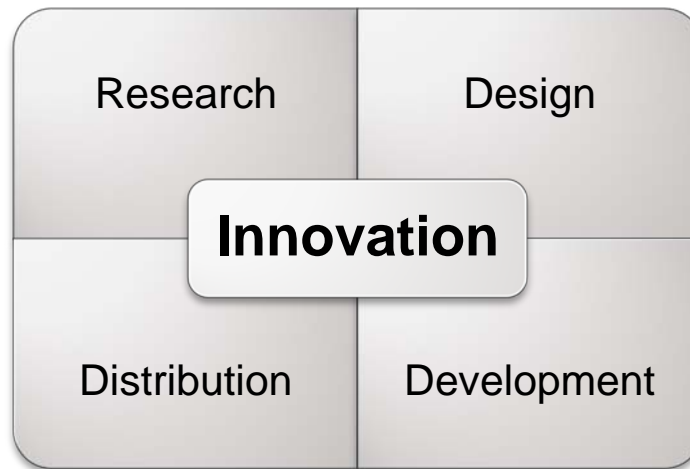
- Inspirational and admirable
- Across the board
- Transcend

Empowerment



- Transforms
- High performance and interaction
- Create value

Efficiency and innovation define our processes and supports our envision of a global positioning and recognition.



Research is the core of our developments. It triggers our knowledge and imagination transcending into global thinking.

BRIGHTS

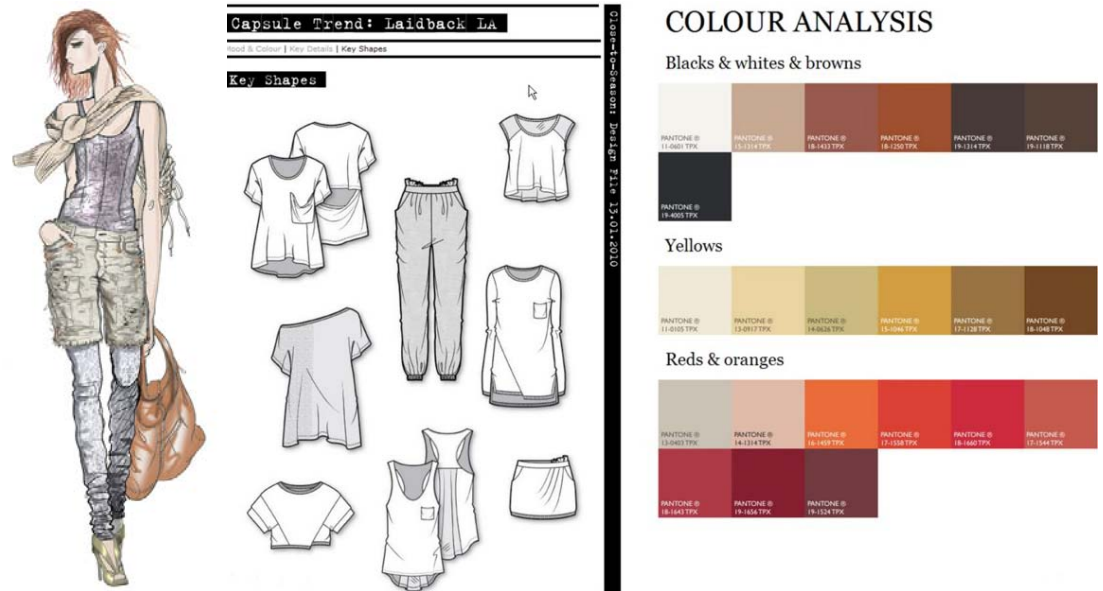
INTOXICATING CHEMICAL WEIRD FLAMBOYANT



- Anticipation of consumer needs
- Incubators
- Information technology and data analysis report

Design is the interpretation of our experiences, research and market connection defined by our identity.

- Promote co-design
- Mix disciplines
- Search other industries for new sources



Marketing & Distribution are the means for success in global dynamics.

- Strategic positioning
- Social networks, texting, blogs
- Think global



We envision our “New Frontiers” as the continuity and transformation of our business.

New Products & Technologies



- Body Enhancers

New Markets



- Strengthen position in the USA, Caribbean and Latin America
- Expansion to Central America

New Channels



- Virtual Store
- Franchises

Our goals should be challenging and meaningful. We are committed to the sustainability of our environment, our society, and our economy.

Environment



Society



Economy







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