



## PUERTO RICO CONFERENCE 2012 | Revitalizing Innovation



**Mr. Manuel Cidre**  
President, Los Cidrines

Manuel Cidre is the founder and president of Los Cidrines, a market leader in the sale, distribution and manufacturing of bakery products in Puerto Rico. Los Cidrines distributes its products through supermarket chains, convenience stores, independent supermarkets, bakeries and Los Cidrines shops. In addition, Los Cidrines exports bread and pastries to the Virgin Islands, Central Florida and the East Coast of the United States.

Manuel Cidre was also founder and former president of the Alliance for Puerto Rico's Development, former president of the PR Manufacturing Association (PRMA), and past chairman of the Board of Directors for the "Small Business Development Center". He is a current member of the Board of Trustees of the Catholic University of Puerto Rico, Director of the Community Foundation of PR, a member of the group of mentors from the University of Puerto Rico and Vice President of Puerto Rico Chamber of Commerce. Cidre is also a great collaborator of the American Red Cross, "La Procuraduría de la Mujer", "Iniciativa Comunitaria", among other organizations.

Cidre has been a recipient of numerous awards, such as Manufacturer of the Year from PRMA in 1993, Good Neighbor Award from the American Red Cross Chapter of Puerto Rico in 2004, Héctor Jiménez Juarbe Award from PRMA in 2010 and Citizen of the Year from the Puerto Rico Chamber of Commerce in 2010, among others.

His motive in life is returning to God all the blessings he has received by devoting much of his time to organizations seeking to make Puerto Rico a better country.