



UNIVERSITY OF MIAMI SCHOOL of BUSINESS ADMINISTRATION



The Puerto Rico Chamber of Commerce,

Medicaid and Medicare Advantage Products Association, University of Miami School of Business Administration and El Nuevo Día invite you to the...

PUERTO RICO PUERTO RICO PUERTO RICO CONFERENCE 2015 The 2015 Economy of Healthcare in Puerto Rico: Defining Inverted Risks and Opportunities

March 5, 2015 | The Condado Plaza Hilton

Conference: 8:00 a.m. - 5:00 p.m. | Networking Cocktail: 5:00 p.m. - 7:00 p.m.

Preliminary Schedule of Events – Updated 3/03/15

7:00-8:00 a.m. Registration - Ponce de León Foyer

8:00-8:15 a.m. Welcome Remarks - Ponce de León A

- Mr. Roberto Pando, MS, JD, Chairman, PR Health & Insurance Conference 2015
- **Mr. James P. O'Drobinak**, CEO of MCS, Inc., President of the Medicaid and Medicare Advantage Products Association (MMAPA) and Co-Chair of the PR Health & Insurance Conference 2015
- Mrs. Jackie Cornell-Bechelli, Director Region II, US Department of Health and Human Services
- Eng. José M. Izquierdo-Encarnación, President and Chairman of the Board
- Puerto Rico Chamber of Commerce

8:30-9:25 a.m. Special Plenary Session - Ponce de León A

Presenting this session:

Mr. William Toby Jr., Former HCFA Administrator, Health Policy Consultant, and Co-Chair of the PR Health and Insurance Conference 2015

Invited Keynote Speakers:

Mr. James T. Kerr, Administrator of the Consortium for Medicare Health Plans Operations (CMHPO), CMS **Mrs. Jackie Cornell-Bechelli,** Region II Director, U.S. Department of Health and Human Services

As the Administrator of the Consortium for Medicare Health Plans Operations (CMHPO), James Kerr supervises approximately 400 staff in CMS's 10 regional offices, which provide daily oversight to over 750 contracts delivering Medicare Advantage and Prescription Drug services to nearly 31 million beneficiaries nationwide. Mr. Kerr was formerly the CMS Regional Administrator in the New York Office.

- The ACA Health Insurance Marketplaces from the OCIIO Experience and Potential Lessons for PR
 - The CMS regulatory process and Medicare Advantage and Part D in Puerto Rico
- Any recent or upcoming important changes for critical policies applicable to Puerto Rico?

9:25-10:40 a.m. Plenary Session - Ponce de León A

Effective Health Policy Efforts for Puerto Rico in Washington DC: The Latest WHAT, HOW and NEXT STEPS

Moderator: Mr. Roberto Pando, MS, JD, Chairman, PR Health & Insurance Conference 2015

Invited Keynote Speaker:

Hon. Pedro R. Pierluisi, Puerto Rico's Resident Commissioner to the United States

Discussion Panel and Invited Panelists:

Mr. James P. O'Drobinak, CEO of MCS, Inc. & President of MMAPA

- The updated data on the economic and healthcare urgency in Puerto Rico
- Main lessons so far, achievements and priorities for the success of Puerto Rico

Dr. Richard Shinto, M.D., CEO, MMM Healthcare, Inc.

- New Federal taxes and the impact to Medicare, Medicaid and Commercial healthcare in Puerto Rico.
- Asking for and administrative exemption for Territories.

Mr. Elliot Pacheco-Beauchamp, President, Community Pharmacies Association of Puerto Rico

- The questions of CMS officials to our pharmacy programs and our pharmacies
 - How do we demonstrate the distinct medication adherence challenge in Puerto Rico?
- Mrs. Madeline Hernández-Urquiza, President, Triple-S Advantage
- Small Traditional Medicare and the transformation of Medicare programs in PR.
- Dr. José Joaquín Vargas, President Puerto Rico IPA Association
 - The Coalition effort and the interaction with Congress and CMS Central Office from the perspective of physicians.

10:40-10:55 a.m. Networking Coffee Break & Exhibits - Ponce de León Foyer

Concurrent Sessions 10:55am – 11:55am

10:55-11:55a.m. - Ponce de León A

The Phenomenon of Geographic Cost Indexes in Healthcare Pricing and Compensation Across the US Is Puerto Rico Winning a Race to the Bottom?

Moderator: Mr. Vicente Feliciano, Economist and President of Advantage Business Consulting

Discussion Panel and Invited Panelists:

- Dr. Steven G. Ullmann, PhD, Professor and Director, Programs in Health Sector Management and Policy, and Special Assistant to the Provost, University of Miami
- Dr. Mario Marazzi-Santiago, Executive Director, Puerto Rico Statistical Institute
- Mr. Jaime Plá Cortez, Esq., Executive President, Puerto Rico Hospital Association
- Dr. Víctor Ramos, President, Puerto Rico Surgeons and Physicians Association
- GPCIs, Wage Indexes, and similar: chicken and egg? Race to the bottom? Death spiral? High/Low cost disparity forever?
- The CPI in Puerto Rico and existing comparative data on the price of healthcare products and services.
- The relation of local costs and Medicare payments for physicians, hospitals, prescription drugs and others.
- Comparing DRG payments in PR and Miami-Dade county; why?
- What is the plan of the physicians in PR? What is the plan of the hospitals?
- Are geographic factors promoting the export of high quality (people) from PR?

Update on Information Technology, Management and Healthcare in Puerto Rico: Support of \$200 million+

Moderator: Mr. Antonio L. Fernández Pereiro, Executive Director, Regional Extension Center-PR

Discussion Panel and Invited Panelists:

- Mr. Ricardo Rivera-Cardona, Executive Director, PR Health Insurance Administration (ASES)
- Dr. Wanda Vélez, President, Puerto Rico Medical Association
- Mrs. Rosa M. Hernández, R.Ph., President, MC-21 Corporation
- What is the status of the use of the Federal help to implement Electronic Health Records in Puerto Rico? For physicians? For hospitals?
- Are we moving to "meaningful use"? What is the progress in terms of number of physicians? What happens if a physician uses the Federal subsidy for initial phases but then does not continue?
- How can the healthcare community help Puerto Rico to get this project done and maximize the correct and needed use of the funding support available?
- What is the status of the Puerto Rico Health Information Network (PRHIN) project? What are the next steps?
- What are physicians doing about the push for the implementation of EHRs?
- What are the hospitals doing?
- How is the prescription drug delivery process impacted?

11:55 a.m. – 1:20 p.m. Lunch - Royal Room

Concurrent Sessions 1:20 - 2:20 p.m.

1:20-2:20 p.m. - Ponce de León C

Making National Health Policy in Congress and the Obama Administration – Current Winds, Priorities and What to Expect Next: CMS Moved to Value Payment System

Moderator: Mr. Javier Llano, Government Policy Consultant, National Health Advisors, Washington DC & The Oldaker Group

Discussion Panel and Invited Panelists:

- Mr. Nicholas Uehlecke, Senior Legislative Assistant, Republican House Ways and Means Committee
- Mr. John Laufer, Legislative Director, Hon. Pedro R. Pierluisi, US House of Representatives
- Ms. Melanie Egorin, Senior Legislative Advisor, Democratic House Ways and Means Committee
- **Mr. Tom Hutchinson**, Former Director of Medicare Payment Part C and D at CMS
- What are the current particular issues and opportunities with a chance for discussion and for legislative amendments?
- Are there opportunities for the Part LIS amendment for residents of PR? How could it happen?
- How will Congress react to CMS/Obama Administration moved to Value Payment system?
- How the value payment system would impact providers and payers?

1:20 - 2:20 p.m. - Ponce de León A Paying for Quality and Integration, and Getting Federal Grants

Moderator: Mrs. María Fernanda Levis, MPH, MPA, CEO, Impactivo Consulting

Discussion Panel and Invited Panelists:

- Dr. Roberto Ramírez, Professor of Health Policy, School of Public Health, University of Puerto Rico
- Mrs. Gloria del C. Amador, DrPH(c), MHSA, CEO, Salud Integral en la Montaña, Inc. & President of the PR Primary Care Association Public Policy Committee
- Dr. Inés Hernández, Chief Medical Officer, MCS, Inc.
- Mr. Orlando González, President, MMM & PMC
- The Community Health Centers of Puerto Rico in numbers quality performance, links to Federal support, and impact to the population in Puerto Rico.

- Ideas and initiatives to link quality and payments in the context of physician groups in Mi Salud.
- Paying for quality in Medicare Advantage experiences in Puerto Rico, major challenges important for the progress of the system.

Concurrent Sessions 2:20-3:20pm

2:20 -3:20 p.m. - Ponce de León A Recent Healthcare Legislation and Regulation in Puerto Rico, and its Economic Implications

Moderator: Mr. Luis Pizarro, Esq., PR Chamber of Commerce Health Committee Member

Invited Keynote Speaker:

• Mrs. Angela Weyne Roig, Esq., Commissioner of Insurance for Puerto Rico

Discussion Panel and Invited Panelists:

- Mrs. Iraelia Pernas, Esq. Executive Director, PR Insurance Companies Association (ACODESE)
- Mr. Eduardo Zetina, Principal, Qinetix Group
- Mrs. Adriana Ramírez, Esq., General Counsel AVP Corporate, Quality and Regulatory Affairs, Abarca Health, LLC
- Latest adjustments to regulations based in new ACA interpretations? Next steps?
- Recent developments on new legislation and regulation of TPAs
- Status of local taxes on healthcare in the context of Federal cuts and new Federal taxes
- How do these changes impact employers?

2:20 - 3:20 p.m. - Ponce de León C

Migration of Health Professionals and Residency Programs in Puerto Rico Moderator: Mr. Guido E. Lugo-Modesto, MHSA, CMCM,

CEO, Managed Care Management and Educational, LLC

Discussion Panel and Invited Panelists:

- Dr. Noel J. Aymat-Santana, Chancellor Science Campus, University of Puerto Rico
- Dr. David Lenihan, President, Ponce Health Sciences University
- Dr. José Ginel Rodríguez, President and Dean of Medicine, Universidad Central del Caribe
- Dr. Natalio Izquierdo, Former President, Puerto Rico Medical Association
- What are the numbers of the UPR programs? Where do the new doctors end? What do they say? Who are the ones staying in the US? Who are the ones staying or returning to PR? Why?
- What are the numbers of the Ponce Health Sciences University programs? Where do the new doctors end? Other health professionals? What do they say? Who are the ones staying in the US? Who are the ones staying or returning to PR? Why?
- What are the numbers of the UCC programs? Where do the new doctors end? Other health professionals? What do they say? Who are the ones staying in the US? Who are the ones staying or returning to PR? Why?
- What are the main elements creating the exodus?
- Recommendations for residency programs in PR.
- How is compensation disparity part of the physician decision

3:25 - 4:45 p.m. Special Plenary Session - Ponce de León A

Presenter:

Mr. Ricardo Rivera-Cardona, Executive Director, PR Health Insurance Administration (ASES)

Invited Keynote Speakers:

- Mr. Michael Meléndez, CMS NYRO Associate Regional Administrator, Medicaid, SCHIP
- Mr. Reginald Slaten, CMS NYRO Associate Regional Administrator for Medicare Health Plans
- National Medicaid priorities and the implications for Puerto Rico and the Medicaid quality agenda
- The Present of Medicaid and Medicare in Puerto Rico: The CMS Perspective
- Medicare-Medicaid coordination, the achievements and opportunities in PR
- Current focus of CMS and recommendations for stakeholders in Puerto Rico

4:45-5:00 p.m. Plenary Session - Ponce de León A

Closing Remarks

Mr. Roberto Pando, MS, JD, Chairman, PR Health & Insurance Conference 2015 **Eng. José M. Izquierdo-Encarnación**, President and Chairman of the Board, Puerto Rico Chamber of Commerce

5:00-7:00 p.m. - Ponce de León Foyer Networking Cocktail

Other Important Value Added Elements for the Event

- Summary of new legislation by ACODESE
- Summary of economic and census data compiled by PRCC Health Committee

 Special PR Health in Numbers Exhibition
- Exhibition Booths

Investment*:

- PRCC Members: \$200 + Tax*
- PRCC Members: Table of Ten(10): \$1,500 + Tax*
- Non-Members: \$225 + Tax
- Non-Members Table of Ten: \$1,750* + Tax*
- Faculty and Students: \$150** + Tax*

* Tax not included. Includes: Continental Breakfast, Lunch, Coffee Breaks, Educational Material and Networking Cocktail **Must present student ID. Notify upon registering. We accept: MasterCard, VISA, American Express and Discover. \$10 surcharge for participants not pre-registered. The whole amount will be charge if your cancellation is not notified with (48) hours prior to the activity. Our hours are Monday to Friday from 8:00a.m. – 5:00p.m.

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