



The Puerto Rico Chamber of Commerce and
El Nuevo Día invite you to the...



***Revolutionizing Healthcare: How the Unique Puerto Rico Model can
Spearhead True Reinvention of the U.S. Healthcare System***

Friday, April 5, 2019 | Sheraton Puerto Rico Hotel & Casino – San Juan Ballroom

Registration: 7:30 a.m. - 8:00 a.m. | Conference: 8:00 a.m. – 5:30 p.m. | Networking Cocktail: 5:30pm-7:00pm

Final Schedule of Events (4-04-19)

7:30-8:00am Registration

8:00-8:25am Master of Ceremony: Mr. Javier LLano, Partner, Oldaker Law Group
Welcome Remarks:
Mr. Kenneth Rivera Robles, CPA & Esq., President & Chairman of the Board, PRCC

8:25-9:45am **Special Plenary Session: Revolutionizing Healthcare: How the Unique Puerto Rico Model can
Spearhead True Reinvention of the U.S. Healthcare System**

Presenting & Moderating this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper
The U.S. Federal Government Perspective (20 minutes)

Invited Keynote Speaker:

Ms. Cheri Rice, Deputy Director of the Center for Medicare, U.S. Centers for Medicare & Medicaid Services

The Puerto Rico Perspective (20 minutes each)

Presenting & Moderating this session: Mr. Javier LLano, Partner, Oldaker Law Group

Invited Keynote Speakers:

- Mr. Ray Hurd, Regional Administrator / Deputy Consortium Administrator at Centers for Medicare & Medicaid Services (CMS), HHS
- Hon. Rafael Rodríguez Mercado, MD, Secretary of the Puerto Rico Department of Health
- Mrs. Angela Avila, Executive Director, Health Insurance Administration (ASES)

9:45-10:45am **Panel I: The Private Sector Perspective: Importance of the Managed Care Model to Lower Cost,
Increase Quality and Provide Access to Healthcare Services**

Moderator: Mrs. Marina Díaz, Director, Puerto Rico Field Office, CMS, HHS

Discussion Panel and Invited Panelists:

- Dr. Richard Shinto, MD, MBA, CEO of InnovaCare Health Solutions and President & CEO of MMM Holdings, LLC
- Mr. James P. O'Drobinak, President & CEO, MCS, Inc. & MMAPA President
- Mr. Luis A. Torres Olivera, Esq., President, Humana
- Dr. Yussef Galib Fiol, MD, FACP, President, Puerto Rico Medical Association
- Mr. Jaime Pla-Cortés, President Board of Directors, Puerto Rico Hospital Association
- Dr. Luis Pérez-Moreno, MD MPH MHSA, President & Managing Principal, FARO, LLC

10:45-11:00am **Networking Break**

11:00-12:00pm **Panel II: Ensuring Access to Innovative Treatments (medicine): Overcoming Affordability
Challenges to Improve Quality of Care and Patient Outcomes**

Moderator: Mrs. Wendy Perry, MBA, Executive Managing Director, Merck, Puerto Rico & President of the Pharmaceutical Industry Association (PIA)

Discussion Panel and Invited Panelists:

- Mrs. Amy Demske, Federal Payment Policy, Bristol-Myers Squibb
- Mr. Raúl Rodríguez, CPA, President & CEO, Drogueria Betances, Inc. & Luis Garratón, Inc.
- Dr. Marcia R. Cruz Correa, MD, PhD., Professor of Medicine and Biochemistry, UPR Comprehensive Cancer Center and Member of the National Cancer Advisory Board

12:00-1:30pm **Keynote Luncheon**

Presenter: Mr. Javier LLano, Partner, Oldaker Law Group

Invited Keynote Speaker:

Hon. Luis G. Rivera-Marín, Acting Governor

| | |
|--------------------|--|
| 1:30-2:30pm | Panel III: A Brave New World: Rx Post-Rebate Revolution, Trump's Blueprint & the Implications for Pharmaceutical Coverage in the U.S. Mainland versus Puerto Rico Moderator: Dr. Carolyn Rodriguez, Pharm. D., EVP Pharmacy Department, MCS Healthcare Holdings, LLC Discussion Panel and Invited Panelists: <ul style="list-style-type: none"> • Mr. Jason Borschow, President and CEO of Abarca Health, LLC • Mrs. Marileny Lugo, Chief Operations Officer of MC-21, LLC • Dr. Marty Martínez Fraticelli, Pharm.D, President & Chief Pharmacy Officer, PharmPix, LLC |
| 2:30-3:30pm | Panel IV: Healthcare by the Numbers: The Importance of Accurate Metrics for the Puerto Rico Healthcare Cause Moderator: Mr. Roberto Pando, JD, MS, President, MCS Advantage & MCS Life Ins. Co. Discussion Panel and Invited Panelists: <ul style="list-style-type: none"> • Mr. José Carlo, Consultant, Milliman • Mr. Jonathan A. Meyers, FSA, MAAA, Chief Actuary Officer, InnovaCare Health • Mr. Eduardo Zetina, Principal, Qinetix Group LLC |
| 3:30-4:00pm | Update on the White House National Healthcare Proposals Presenting this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper Invited Keynote Speaker: <ul style="list-style-type: none"> • Mr. Corey R. Lewandowski, TV Commentator, Campaign Manager Donald J. Trump for President 2016 and 2X NYTimes Best Selling Author |
| 4:00-4:45pm | Update on Puerto Rico's Congressional Healthcare Proposals Presenting this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper Invited Keynote Speaker: Hon. Jenniffer A. González Colón, Resident Commissioner of Puerto Rico |
| 4:45-5:30pm | Special Plenary Session: Politics of Healthcare: New Landscape in Washington, D.C. Presenting this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper Invited Keynote Speakers (via video): <ul style="list-style-type: none"> • Hon. Nydia M. Velázquez, U.S Representative for New York's 7th Congressional District • Mr. Luis G. Fortuño, Esq., Former Governor of Puerto Rico Reaction Panel: <ul style="list-style-type: none"> • Mr. Pedro R. Pierluisi, Esq., Former Resident Commissioner of Puerto Rico • Mr. Carlos Dalmau, Esq., Lawyer, Strategist, Public Policy Advisor and Professor of Law at the University of Puerto Rico |
| 5:30-5:35pm | Closing Remarks Mr. Kenneth Rivera Robles, CPA & Esq., President & Chairman of the Board, PRCC |
| 5:35-7:00pm | Networking Cocktail |

Investment*:

- PRCC Members: \$225* + Tax
- Non-Members: \$250* + Tax
- Students: \$175** + Tax*
- PRCC Members: Table of Ten (10): \$1,750* + Tax
- Non-Members Table of Ten (10): \$2,000* + Tax

* Tax not included. Includes: Continental Breakfast, Lunch, Coffee Breaks, Educational Material and Networking Cocktail **Must present student ID. Notify upon registering. We accept: MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified with (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.

Call 787-721-6060, Ext. 2241 fmartinez@camarapr.net | [Register HERE](#) | www.camarapr.org

